

# Wicker Park Bucktown Chamber of Commerce

## *2026 Event Sponsorship*

### **Build Local Connections, Boost Your Brand**

Looking to elevate your brand within the local business community?

Partner with the WPBCC as an event sponsor and connect directly with business leaders, entrepreneurs, and decision-makers from across our region.

Our events, from networking mixers and neighborhood gatherings to educational luncheons—offer valuable sponsorship opportunities that highlight your business's commitment to supporting local economic growth and community development.

### **Why Sponsor a Chamber Event?**

- **Local Visibility:** Position your brand in front of influential business and civic leaders.
- **Community Impact:** Demonstrate your support for local business and a thriving economy.
- **Networking Opportunities:** Gain direct access to key stakeholders and potential partners.
- **Custom Exposure:** Enjoy tailored promotional benefits across event signage, email campaigns, social media, and more.

Whether you're a longtime supporter or considering sponsorship for the first time, we'll help you make the most of your investment.

## Sponsorship Opportunities

### PRESENTING SPONSOR – \$1,000

*(Includes up to four event tickets, when applicable)*

Be the headliner of a WPBCC event and showcase your brand with **premium, high-impact exposure:**

#### Print & Promotional Exposure

- Logo prominently displayed on all printed event materials, signage, and promotional collateral.

#### Digital Visibility

- Featured placement on the Chamber & Neighborhood Events Calendar and event webpage—reaching 10,000+ monthly website visitors.

#### Social Media & Email Marketing

- Brand featured in promotional posts across Chamber social media platforms (30K+ followers).
- Spotlight inclusion in email newsletters reaching 8,000+ subscribers.

#### PR & Media Recognition

- Inclusion in event press releases and local media outreach.

#### Exclusive Advertising Bonuses

- ✓ Two complimentary ads in the WPB biweekly events newsletter.
- ✓ One-month featured advertisement on the WPBCC website.

*Make a standout impression and secure your presenting sponsorship today!*

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### EVENT SPONSOR – \$500

*(Includes up to two tickets, when applicable)*

Gain meaningful exposure and show your support for local business through strategic event placement:

#### Brand Placement

- Logo displayed on event materials, signage, guides, and tools used by attendees.

#### Digital Feature

- Recognition on the Chamber & Neighborhood Events Calendar and event landing page—reaching 10,000+ monthly website visitors.

### **Marketing Exposure**

- Inclusion in event marketing posts across Chamber social media platforms (50K+ followers).
- Recognition in newsletters sent to 8,000+ subscribers.

### **PR Exposure**

- Highlighted in official event press releases and publicity efforts.

*Give your brand a boost and become an Event Sponsor today!*

### **Ready to Get Started?**

Let's build visibility, deepen your community impact, and position your brand for success.

**Lock in your sponsorship today and grow with us!** Peek at the 2026 event lineup! Feel free to reach out to Maricruz, [maricruz@wickerparkbucktown.com](mailto:maricruz@wickerparkbucktown.com) for sponsorship inquiries.

## 2026 Event Calendar

### **Wicker Park Farmers Market**

*May - October (Outdoor)*

*December - April (Indoor)*

*2000+ Attendees/Market*

The mission of the Wicker Park Farmers Market (WPFM) is to provide a space for regional food producers to sell to and interact with customers, for our residents and neighbors to access healthy foods and local goods, and to foster a sense of place and community in the Wicker Park Bucktown neighborhood.

### **Wicker Park Bucktown Commercial Strategy Growth Lab**

*January 2026*

Insight, connection, and community building at the Wicker Park Bucktown Commercial Strategy Growth Lab, a networking event designed for commercial real estate professionals, business owners, and innovators driving commercial growth across Wicker Park and Bucktown. This event brings together local leaders and emerging voices to explore market trends, share strategic approaches to scaling businesses, and strengthen the commercial ecosystem in one of Chicago's most dynamic neighborhoods.

### **WPB Love You Lab – Health & Wellness Expo**

*February 2026*

*Approximately 200 Attendees*

Love You Lab, a vibrant mind body, heart health and wellness experience designed to inspire self-care, self-love, and holistic well-being. Explore a curated marketplace featuring incredible wellness vendors, enjoy rejuvenating classes, and immerse yourself in hands-on experiences that nourish your whole self.

### **WPB Winter Olympics**

*February 6-22, 2026*

*Neighborhood Wide*

Celebrate the spirit of the Winter Olympics with a neighborhood-wide competition that turns your favorite local bars into Olympic "venues"! Grab your friends, form a team, or compete solo as you tour participating bars, complete exciting challenges, and earn stamps toward a grand-prize entry.

## **Spring Wine Wobble ~ Bucktown Edition**

*April 2026*

*Approximately 200 Attendees*

Spring is fast approaching; we couldn't delay celebrating its arrival! What better way to sip, stroll, and shop in one of the most vibrant neighborhoods in Chicago, Bucktown!

## **WPB Thrift Riot**

*April 2026*

*Approximately 200 Attendees*

Thrift Riot is a curated crawl through Wicker Park and Bucktown's most beloved secondhand shops, a celebration of style, sustainability, and Chicago's creative soul. Wander block by block, uncover vintage treasures, and build a wardrobe that's as original as you are. Good vibes, great finds, and community—in true WPB fashion.

## **Patio Palooza**

*May 19, 2026*

*Approximately 200 Attendees*

Discover some of WPB's best patios while dining down Division Street for Patio Palooza! Patio crawlers can taste small bites and signature appetizers from each participating restaurant.

## **22<sup>nd</sup> Annual Wicker Park Fest**

*July 24 - 26, 2026*

*80,000 Attendees*

As one of Chicago's most anticipated summers festivals and dubbed "Chicago's Best Street Festival of the Summer" by the Chicago Tribune, Wicker Park Fest is one of Chicago's top-drawing festivals, attracting visitors from across Chicagoland and the country with its fantastic music line-up. Wicker Park Fest reflects the neighborhood's rich musical heritage, vibrant nightlife and acclaimed restaurants. Building on the area's unique character, the weekend celebrates the neighborhood with eclectic music (over 50 bands on four stages), great local food, arts and crafts, a kids' area, and retail vendors. [Click here for more information](#)

## **WPB Handshake**

*October 2026*

Iconic Wicker Park Bucktown grit, inked by the dopest tattoo artists, and their favorite dives. The WPB Handshake.

## **Fall Wine Wobble ~ Wicker Park Edition**

*September 17, 2026*

*Approximately 200 Attendees*

Join us this Fall for our Wicker Park Wine Wobble shopping event! With three unique routes, you can indulge in light bites and taste wine at our participating businesses. And that's not all. You'll also have the chance to snap up some fantastic specials and promotions, giving you a head start on your holiday shopping!

## **The Meet Me on Milwaukee Series**

*The last Sunday in August, September, October*

*14,000+ Attendees*

Mark your calendars for an event like no other: a full pedestrian takeover of Milwaukee Ave! This bustling WPB corridor will transform into a thriving, car-free paradise from the North/Damen intersection to Ashland, encouraging neighbors to get outside and explore.

Stroll along the street with us, enjoy live music, and shop and dine along Milwaukee as your favorite local businesses bring the action to the sidewalks!

## **Winter Wonderland & Tree Lighting**

*December 5, 2026*

*14,000+ Attendees*

Kick off the holidays with a day of fun-filled shopping, caroling, and festive adventures for kids of all ages! Hop onboard the holiday rickshaws at designated stops like the North Pole and Whoville for special treats! Be sure to get your Wonderland Map and search for the holiday Gnomes while you stop and shop at participating businesses.

*\*This event will be held in conjunction with the WPB SSA #33 Wicker Park Tree Lighting.*

## **WPB Holiday Business Mixer**

*December 9 2026*

*Attendees based on venue capacity.*

Our annual Holiday Business Mixer is our annual celebration of supporting, partnering and connecting with WPB businesses and members. This event sells out annually and attracts between 150-200 attendees from WPB and beyond. It serves as our December Mixer to celebrate the end of the year.

### **WPB Business Mixers**

*Second Wednesday of each month*  
*Attendees based on venue capacity.*

WPB mixers are held monthly to help businesses connect and partner to support one another. Mixers are hosted at different WPBCC members every month to help give the host the opportunity to promote their business in the community.

### **WPB Women's+ Networking**

*Third Thursday of each month*  
*Attendees based on venue capacity.*

The monthly Women's Networking Event is our women owned business focused event. Each networking event is a power hour of networking in a female owned business in the neighborhood.

### **WPB Lunch & Learn**

*Multiple events throughout the year*  
*Attendees based on venue capacity.*

Reading countless articles, legal documents, or how-to videos can be overwhelming. Let's take at least one off your plate by serving up a WPB Lunch & Learn!