

Promote WPB Committee
Minutes
June 1, 2017

In attendance: Rebecca Dohe (chair), Elaine Coorens, Lela Dyrkacz, Omar Elkuka, Pamela Maass (executive director), Jessica Wobbekind (ssa managing director), Michael Ashkenasi (ssa program specialist)

1. The committee reviewed grant applications
 - a. Bucktown Community Organization Garden Walk
 - i. They are asking for \$4,469, last year the SSA grant was \$1,500. EC suggests \$3,000 which doubles last year's grant.

Motion 1: to fund the Bucktown Community Organization's Garden Walk to take place July 15 & 16, 2017 in an amount not to exceed \$3,000 from line item 1.10 (community grants).

EC motions, RD 2nds, all in favor

- b. The Misfit Circus
 - i. RD- this sounds like an exciting event but should it come from the Arts Committee if the grant funding would go to performers? MA- they are expecting a profit if they receive the grant. EC suggests that the SSA fund the marketing portion which is \$1,500 based on their budget.

Motion 2: to fund the Misfit Circus performances at the Chopin Theatre July 17-August 13, 2017 in an amount not to exceed \$1,500 from line item 1.10 (community grants).

EC motions, RD 2nds, all in favor

- c. Chopin Theatre, 2nd Annual Art & Entertainment Get/Together
 - i. Ms. Dyrkacz describes the event- it is the 2nd annual event, this is the year of public art, this is an enhancement to Chopin's regular lecture series. RD suggests that the SSA match the funding from last year.

Motion 3: to fund the Chopin Theatre's 2nd Annual Art & Environment Get/Together to take place July 22, 2017 in an amount not to exceed \$4,520 from line item 1.10 (community grants).

RD motions, EC 2nds, all in favor

2. The committee discussed the reusable bag program.
 - a. The committee reviewed the proposed design. It is agreed that we will remove the word "Shop" and add WPB SSA #33.
 - b. The committee discussed colors, it depends on what is available but orange with charcoal would be good.
3. The committee discussed a holiday lighting installation.
 - a. RD requests that it is an agenda item for July to make a list of locations. JW will investigate parks, under-passes and Ashland/Cortland
4. The committee discussed the Wicker Buck
5. The committee discussed the banners, JW will check back in with Erin.