

Executive Committee
Minutes
September 19, 2017

In attendance: Brent Norsman (chair), Rebecca Dohe (vice chair), Wayne Janik (treasurer), David Ginople (secretary), Jessica Wobbekind (managing director), Michael Ashkenasi (ssa program specialist)

1. The committee reviewed the snow removal proposals and the Clean and Green Committee's recommendation. The committee recommends to hire Cleanslate for Milwaukee Avenue (contract A) and Christy Webber Landscapes for North & Damen and Western, Ashland and Division (contracts B and C). the cost is the same as last year.

Motion 1: on behalf of the Clean, Green and Safe Committee, to fund sidewalk snow removal in an amount not to exceed \$82,366 from Line Item 2.12 (sidewalk snowplowing), starting November 15, 2017 and ending April 15, 2018. This will be performed by Christy Webber Landscapes on North, Damen, Division, Ashland and Western and Cleanslate on Milwaukee.

All in favor

2. The committee reviewed the tree planting proposals
 - a. CDOT is the least expensive, the trees have a two year warranty and they can cut tree pits. MA and William did an inventory of potential locations for new tree pits, submitted to CDOT.
 - b. Question- do you know of other SSAs that have worked with the City to plant trees and were they happy with them? Yes- Lakeview and North River Commission.
 - c. Tree grates- can the SSA install plastic tree grates? They are less expensive and less likely to be stolen.

Motion 2: to approve the funding of creating up to twenty-five new tree pits and planting up to fifty-five new trees in an amount not to exceed \$35,000 from line item 2.02 (landscaping).

Motion 3: to approve the funding of tree grate maintenance within the SSA district in an amount not to exceed \$3,500 from line item 2.02 (landscaping)

3. The committee discussed the elections for the Executive Committee positions of Vice Chair and Treasurer. Both RD and WJ are in their first terms and are willing to serve again. We received no other nominations.
4. The committee reviewed the Safety and Security Postcard to be mailed to all PIN holders and businesses within the SSA. It is approved and ready to be mailed.
5. The committee discussed the Promote Committee's selection for the branding "refresh". We are ready to proceed. There needs to be an approval process from the Commission. The committee should narrow down the selection to 2-3 choices and bring it to the Commission. Side note: the banners look great, next time make sure to have white text.
6. The committee reviewed the Chamber's request for joint funding for the Holiday Party. This year the party will be held at Chopin Theatre.

Motion 4: to approve the funding of the holiday party to take place December 13, 2017 at the Chopin Theatre in the amount of \$2,000 from line item 1.02 (special events).

7. The committee discussed the Milwaukee Avenue pilot project. JW will find out if we can put “Stop for Pedestrians” signs in the bump outs if they don’t fit in the street.
8. The committee reviewed the motions for the Commission meeting: