

Build Local Connections, Boost Your Brand

Looking to elevate your brand within the local business community? Partner with the WPBCC as an event sponsor and connect directly with business leaders, entrepreneurs, and decision-makers from across our region.

Our events—from networking mixers, neighborhood events to educational luncheons —offer valuable sponsorship opportunities that highlight your business's commitment to supporting local economic growth and community development.

Why Sponsor a Chamber Event?

- Local Visibility: Position your brand in front of influential business and civic leaders.
- Community Impact: Show your support for local business and contribute to a thriving economy.
- Networking Opportunities: Gain exclusive access to key stakeholders and potential partners.
- Custom Exposure: Enjoy tailored promotional benefits across event signage, email campaigns, social media, and more.

Whether you are a longtime supporter or a first-time sponsor, we will help you make the most of your investment.

PRESENTING SPONSOR – \$1,000 (includes four event tickets)

Be the star of this year's Patio Palooza and showcase your brand to WPB and beyond. As a **Presenting Sponsor**, your business will enjoy premium exposure with:

- **☐ Print & Promotional Exposure:** Your logo is prominently displayed on all printed materials, including event guides and signage.
- High-Visibility Digital Promotion: Get in front of 10,000+ monthly website visitors with a featured spot on the Chamber & Neighborhood Events Calendar and the official event page.
- Social Media & Email Marketing: Your brand will be promoted across the Chamber's social media platforms (30K+ followers) and included in newsletters reaching 8,000+ foodies and community members.

| PR & Media Spotlights: Inclusion in all event press releases for extra exposure. |
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| Exclusive Advertising Bonuses: |
| ✓ Two complimentary ads in the WPB biweekly events newsletter. |
| ✓ One-month featured advertisement on the WPBCC website. |
| Do not miss this chance to connect with the community and hungry event-goers—lock in your sponsorship today! |
| EVENT SPONSOR – \$500 (includes two event tickets) |
| Spice up your brand's presence by becoming an Event Sponsor for this year's Food Crawl! This is your chance to connect with food lovers, local diners, and influencers while gaining premium exposure. Here is what is on the menu for you: |
| Brand on the Move: Your logo will be featured on event pedicabs, complete with a QR code linking to the interactive food crawl map—ensuring your business is seen at every stop! |
| Printed Event Recognition: Your logo will appear on all official event materials, from maps to signage, keeping your brand top of mind. |
| High-Traffic Digital Placement: Your business will be showcased on the Chamber & Neighborhood Events Calendar and Ticketing Page, reaching 10,000+ monthly website visitors. |
| Social Media & Email Exposure: Get featured in the event's marketing campaign across the Chamber's social media platforms (50K+ followers) and included in newsletters sent to 8,000+ subscribers. |
| PR & Media Exposure: Your brand will be highlighted in all official event press releases, maximizing visibility. |
| This is the perfect opportunity to serve up your brand to a hungry, engaged audience—claim your sponsorship today! 🍃 🗑 🤚 |