

WPB SSA #33 Commission Agenda
Wednesday, September 16th – 6:30 PM
1414 N Ashland Ave. (Wicker Park Bucktown Chamber Office)
www.wickerparkbucktown.com/meeting-minutes/

Meeting Protocol:

This is a safe space for open communication and collaboration.
Please remember to always:

- Speak openly and honestly: Feel free to express concerns in a polite and respectful manner, ask questions, and share your thoughts freely.
- Use active listening: Pay full attention to what others are saying and avoid interrupting.
- Respectful dialogue: Challenge ideas, not individuals, and be mindful of using inclusive language.
- Support one another: If someone needs clarification or feels uncomfortable, step in to offer support or ask questions to ensure everyone feels heard.

Public comments are encouraged at the beginning of this meeting. The chair will recognize non-commission members as appropriate. Non-commission members wishing to address the commission should signify by raising their hand to be recognized by the Chair. The Chair will have the discretion to limit discussion.

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| 1. Call to Order & Introductions | Action |
| 2. Approval of the agenda | Motion |
| 3. Public Comment | n/a |
| 4. Review of July Commission Minutes | (Chair) Motion |
| 5. Financial Reports for July & August | (Treasurer) Motion |
| 6. President/CEO – WPBCC Report | |
| 7. Program Director – SSA Report | |
| 8. Outreach & Engagement – SSA Report | |
| 9. Motions for Commission | |

Motion 1: The Commission moves to approve the transfer of \$18,000 from line item 2.00 (Public Way Aesthetics) to line item 4.00 (Economic/Business Development).

Motion 2: The Commission moves to approve funding not to exceed \$5,000 from line item 5.03 (Security Patrol Services) for Estelle's (2013 W. North Ave. - Bar) to fund security patrol services

Motion 3: The Commission moves to approve funding not to exceed **\$5,000** from line item **5.03 (Security Patrol Services)** for Easy Bar (1944 W Division St. - Bar) to fund security patrol services (26-0803)

Motion 4: The Commission moves to approve funding not to exceed **\$5,000** from line item **5.03 (Security Patrol Services)** for Remedy (1910 N Milwaukee Ave. - Bar) to fund security patrol services (26-0804)

Motion 5: The Commission moves to approve funding not to exceed **\$5,000** from line item **5.03 (Security Patrol Services)** for Subterranean (2011 W North Ave - Bar/Venue) to fund security patrol services (26-0810)

Motion 6: The Commission moves to approve funding not to exceed **\$1,050** from line item **1.10 (Community Grants)** to fund supplies and marketing for the Trash People Volunteer Fair, taking place at Royal Palms Shuffleboard (1750 N Milwaukee Ave) on October 18th (26-0904)

Motion 7: The Commission moves to approve funding not to exceed **\$5,000** from line item **1.10 (Community Grants)** to fund supplies and materials for the Wicker Park Advisory Council's free Fall & Winter Programming in Wicker Park (26-0905)

Motion 8: The Commission recommends to approve funding not to exceed **\$431** from line item **1.10 (Community Grants)** to fund marketing and stipends for their event Fueling Therapy II: Dismantling Diet Culture Together on September 18th (26-0916).

Motion 9: The Commission recommends to approve funding not to exceed **\$22,000** from line item **2.07 (Sidewalk Litter Abatement - Supplies)** to fund the purchase and installation of 4 CITIBIN 2-module trash receptacles with customizable vinyl wrap decals at major intersections within the WPB SSA #33 boundaries (26-0917)

10. Motions from Committee

Motion 10: The Arts Committee recommends to approve funding not to exceed **\$4,000** from line item **2.06 (Public Art)** to fund the artist stipends to paint 6 utility boxes located throughout the WPB SSA #33 boundaries (26-0903)

Motion 11: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$19,000** from line item **1.06 (Holiday Decorations)** to fund Illuminight's installation of new white LED lights in the trees located at Polish Triangle (1204 N Milwaukee Ave) (26-0907)

Motion 12: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$8,000** from line item **2.06 (Public Art)** to fund the 2026 Holiday Window Decoration Rebate for business storefronts located within WPB SSA #33 boundaries (26-0908)

Motion 13: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$3,000** from line item **1.02 (Special Events)** to fund stipends for holiday décor and activations, acrobats and musical performers at Meet Me on Milwaukee (Milwaukee Ave, between Ashland Ave and Damen) on September 27th and October 25th (26-0909)

Motion 14: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$8,000** from line item **1.06 (Holiday Decorations)** to fund the planting and lighting of a holiday tree in Wicker Park (1425 N Damen Ave) by Christy Webber Landscapes (26-0910)

Motion 15: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$30,000** from line item **1.06 (Holiday Decorations)** for the installation and removal of the neighborhood snowflake displays by Illuminight. (26-0911)

Motion 16: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$12,000** from line item **4.06 (Strategic Planning)** for a year-long contract with Placer.ai to be split evenly with the Wicker Park Bucktown Chamber of Commerce to gather neighborhood analytics (26-0912).

Motion 17: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$8,400** from line item **1.09 (PR/Media Relations)** to fund a contract extension for Carol Fox & Associates from 9/30/26-1/31/27, split with the Wicker Park Bucktown Chamber of Commerce, to provide public relations services for Wicker Park Bucktown (26-0913)

Motion 18: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$25,956** from line item **1.09 (PR/Media Relations)** in 2027 to fund PR services from Carol Fox & Associates, to be split with the Wicker Park Bucktown Chamber of Commerce, to provide PR services for Wicker Park Bucktown in 2027. (26-0914)

Motion 19: The Clean, Green & Transportation Committee recommends to approve funding not to exceed **\$77,000** from line item **2.02 (Landscaping)** to fund the removal of 25 dead trees and their replacement by Christy Webber Landscapes and Bartlett Tree Experts within the WPB SSA #33 boundaries (26-0915).

11. Adjournment Motion

Motion