REQUEST FOR PROPOSALS

Wicker Park Bucktown SSA #33

CITIBIN Receptacle Panel Design

Special Service Area #33, the business improvement district for the Wicker Park and Bucktown neighborhoods, is seeking a designer to develop a functional, attractive CITIBIN receptacle panel decal, to be installed on all four sides of 4 CITIBIN receptacles, located throughout the WPB SSA #33 boundaries.

Scope of Work:
Contractor will be responsible for digitally designing panel decals, one for each side of the CITIBIN receptacle, that will be installed on all 4 CITIBIN receptacles located throughout the WPB SSA #33 boundaries.

The CITIBIN receptacles will consist of 2 adjacent front panels, 2 adjacent back panels, and 2 opposite side panels. CITIBIN panel template sizes can be viewed in Attachment A.

Front and Back Panel decals should consist of a creative, bright design that incorporates icons and themes of the Wicker Park & Bucktown neighborhoods. Front and Back Panel decals may be identical across all 4 CITIBIN receptacles.

The Side Panel decals should act as wayfinding signage, unique to each CITIBIN receptacle's location. The preferred wayfinding location descriptions to be incorporated into your design can be viewed below, with photos of proposed locations in Attachment B:

- Location 1: Damen/Milwaukee/North Intersection
  - Northwest-facing Panel: Shopping & Dining, Wicker Park (angled to point south down Damen Ave), Polish Triangle
  - Southeast-facing Panel: Library, 606 Trail Entrance, Shopping & Dining
- Location 2: Damen/Division Intersection
  - West-facing Panel: Shopping & Dining, Polish Triangle, Division Blue Line
  - East-facing Panel: Shopping & Dining, Humboldt Park, Damen Blue Line (angled to point north up Damen Ave.)
- Location 3: Milwaukee/Western Intersection
  - North-facing Panel: 606 Trail Entrance, Shopping & Dining, Western Blue Line
  - South-facing Panel: Shopping & Dining, Holstein Park & Pool, Logan Square (angled to point northwest up Milwaukee Ave)
- Location 4: Division/Ashland Intersection
  - West-facing Panel: Division Blue Line Entrance, Polish Triangle, Shopping & Dining (angled to point north up Milwaukee Ave)
  - East-facing Panel: Shopping & Dining, Humboldt Park, West Town (angled to point south down Ashland Ave)

All designed signage must be ADA compliant and clearly visible/legible by both passing pedestrians and vehicles.

Proposals should include:

- Brief description of the panel designs (approximately 250 words)
- Accurate and legible drawings and/or digital renderings of the proposed designs
- Three to five examples of previous and similar work
- Project schedule
- Stipend request and estimated, itemized budget expenditures
- Three client references

Please refer to *Attachment A: CITIBIN Panel Templates, Attachment B: Proposed CITIBIN Receptacle Locations, Attachment C: SSA #33 Service Map, and Attachment D: Background on WPB SSA #33 and Core Values.* If you have questions prior to submission, please email us at ssa33@wickerparkbucktown.com

Submission Deadline:
Friday, December 4th, 2026 at 5pm

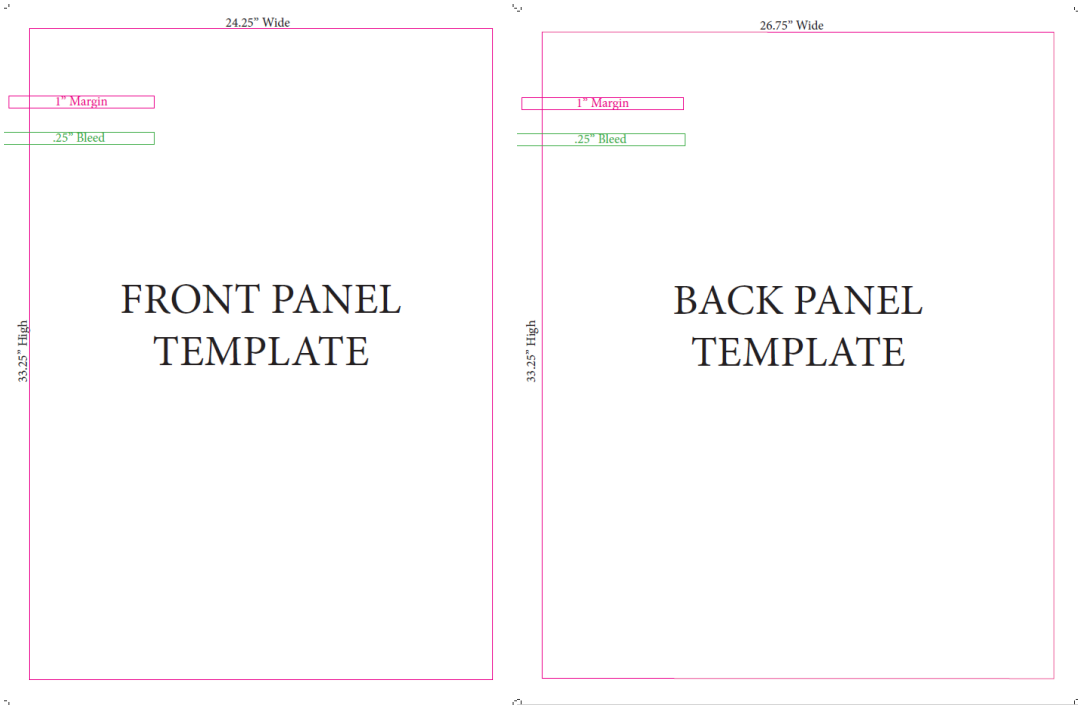
Proposals should be sent via:
Email (preferred method) to: ssa33@wickerparkbucktown.com

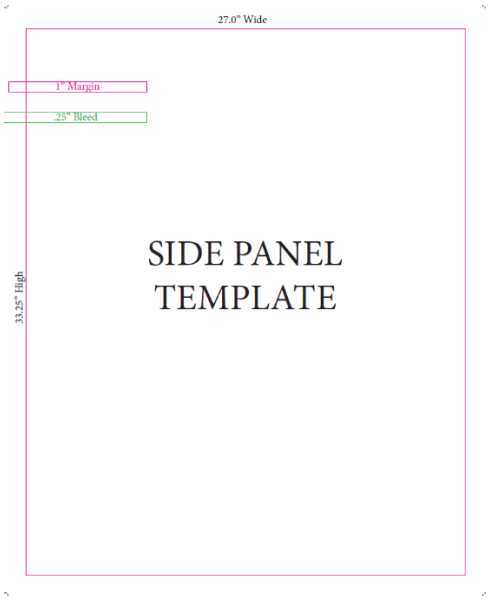
Or in person or by mail to:

Wicker Park Bucktown Chamber of Commerce
Attention: SSA #33
1414 N Ashland Ave
Chicago, IL 60622

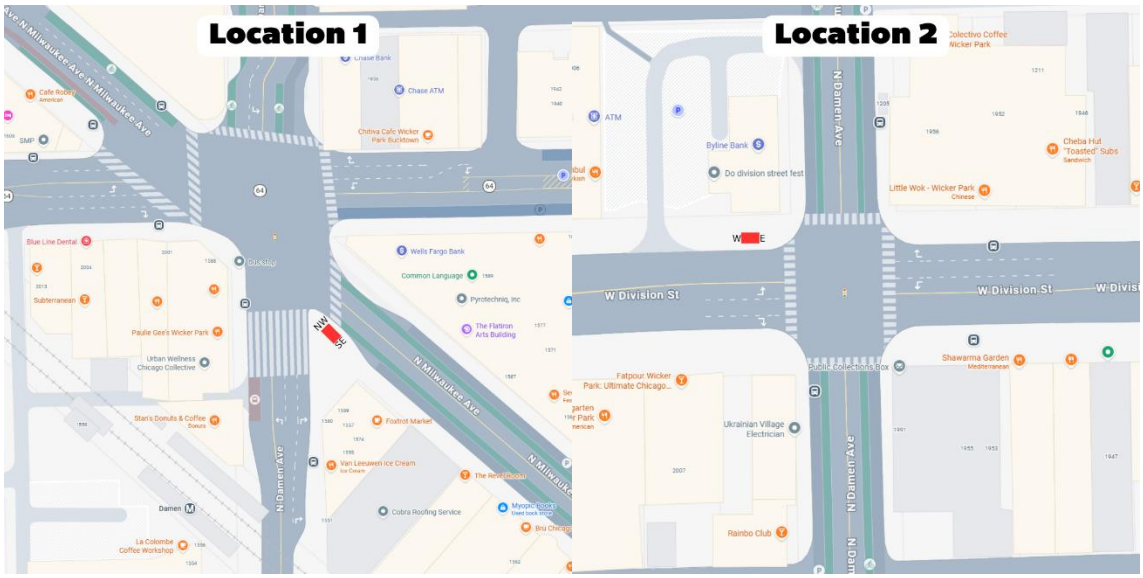
Late proposals will not be accepted or considered.

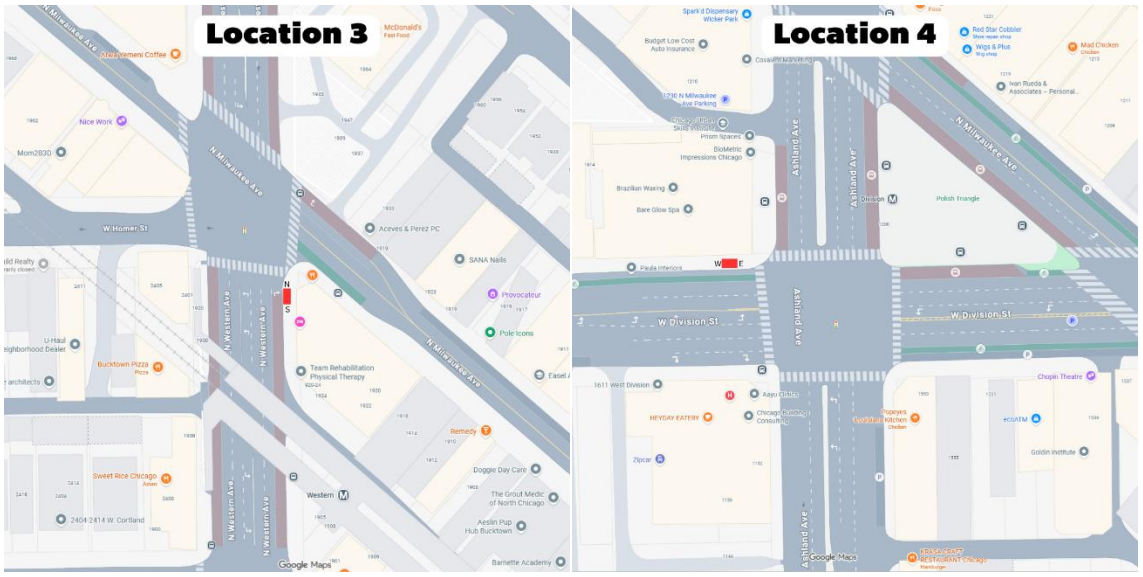
Attachment A





Attachment B





Attachment C



WPB SSA#33

Wicker Park | Bucktown
SSA #33 Service Map

Attachment D

Background on SSA #33 and Core Values

What is WPB SSA #33?

The mission of SSA #33 is to sustain and promote the prosperity and unique qualities of life in the Wicker Park and Bucktown neighborhoods and commercial district, while preserving its diverse character for the benefit of its residents, visitors, and businesses through the wise and discerning investment of resources to enhance our public ways.

Core Values

The Commission of SSA #33 has a set of core values that are at the heart of any and all decisions made. These values guide the Commission, influencing goals, priorities, and allocation of funding for projects.

Environmental best practices are preferred, and should be incorporated into all projects. Being located in a well-established urban area presents unique environmental challenges. Green space is limited, while hard, impervious surfaces abound, especially on the commercial streets of SSA #33. Alternatives to conventional methods of managing stormwater runoff should be explored and implemented whenever possible. As natural resources become more and more limited, the need to recycle as well as find alternative methods for powering vehicles, buildings, etc. is becoming more imperative. The Commission is committed to finding ways to encourage recycling and a more "green lifestyle" in order to lessen the burden on infrastructure and resources.

Walking, bicycling, and public transit are preferred methods of transportation. Traffic congestion and parking are major concerns in the Wicker Park and Bucktown neighborhoods. The Commission feels that it is important to maintain the neighborhoods as safe, interesting, and inviting places to walk and bike. When residents are walking and biking, they are more likely to use transit. The private vehicle is here to stay and needs to be considered in planning, however, the Commission desires to put the needs of walkers, cyclists and transit riders first, as they are the more sustainable means of transportation in an urban setting.

Public space, particularly streets, are an integral part of making a neighborhood exciting. When people talk about a great neighborhood, they are often referring to the public life of the neighborhood, an experience that can only be had in the public way, on streets or sidewalks. An active, exciting, and interesting street life is the backbone of successful neighborhoods, as it serves residents, visitors, and businesses of all kinds equally. When people talk about a great neighborhood, they rarely speak of the interior of houses or stores, but rather the people they watch, the storefronts that catch their eye, the outdoor spaces where they relaxed, and the overall experience of being in the neighborhood as experienced from its sidewalks. To this end, the Commission \interested in maintaining the unique atmosphere of Wicker Park and Bucktown that can only be experienced in the public way.

Honoring the heritage of the neighborhoods while progressing into the future.

The Wicker Park and Bucktown neighborhoods have been home to many artists, musicians, writers, and others in the creative community for many years. Unfortunately, there has been a decline in the creative community, a detriment to the culture and liveliness of the neighborhoods. Similarly, the neighborhoods have a wealth of architectural history that has also been lost. The Wicker Park and Bucktown neighborhoods are at an important crossroads: find ways to nourish the creative community and preserve architectural heritage so that it continues to flourish or risk further decline and the loss of what has helped define the neighborhoods for so long.

Any community process should be open and transparent to its stakeholders. SSA #33 is funded through property tax dollars, and exists as a public body. Any planning, budgeting, or decision-making process shall be open to the public. The Commission considers transparency and engagement to be paramount to its success and validity in the community.