



REQUEST FOR PROPOSALS

Wicker Park Bucktown SSA #33

Print Design, Publishing and Distribution 2025 Annual Report

The Wicker Park Bucktown Chamber of Commerce seeks designer, publisher and distributor to create an annual report for SSA #33. This report will be an attractive, graphically rich, easy-to-read document that profiles the SSA #33 to be mailed and available online.

Proposal Due by Monday, April 10th 2026.

Scope of Work

The contractor will provide:

- 8-12 graphics to depict committee information and the budget
- Map and budget information
- An overview of the SSA #33 program areas with dollar investments depicted graphically.
- Mailer page with a “how to get involved” call-out
- Layout
- Editing/Some copywriting/Final document text
- Photo Editing

The SSA will provide:

- Data
- General Text
- Photographs

Recommended Timeline:

- Work to begin by May 1, 2026
- 1st Draft Due by June 12, 2026
- Printing and mailing by July 13, 2026

The proposal should include itemized pricing for design, printing 4000 pieces and mailing 3400 pieces

For more information, please see *Attachment A: SSA #33 Boundaries* and *Attachment B: Background on SSA #33 and Core Values*. If you have questions prior to submission, please call or email us at 773-384-2672 or ssa@33@wickerparkbucktown.com

Proposals should be sent via:

Email (preferred method) to: ssa33@wickerparkbucktown.com

Or in person or by mail to:

Wicker Park Bucktown Chamber of Commerce

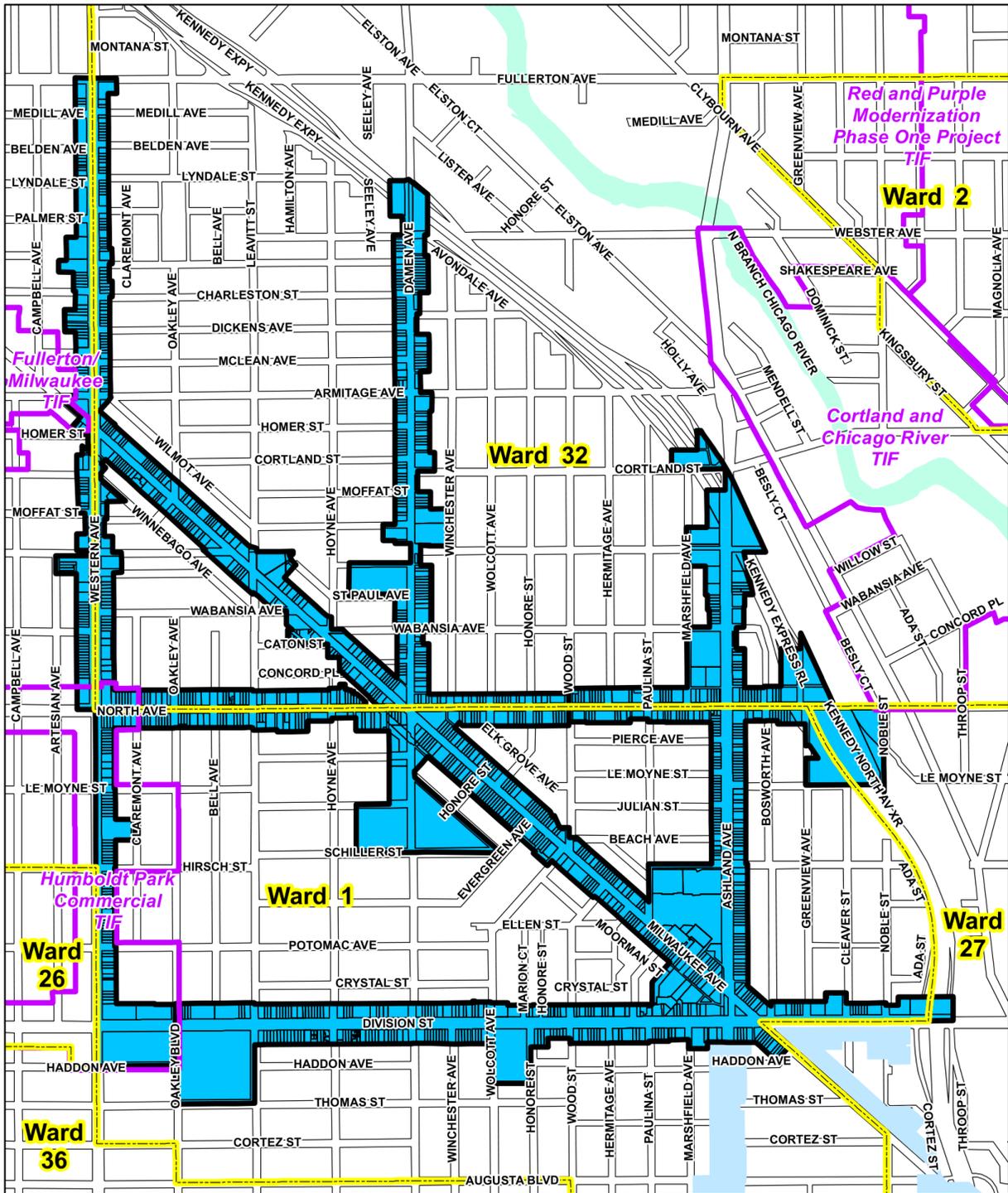
Attention: SSA #33

1414 N Ashland Ave

Chicago, IL 60622

Please Note: All proposals must arrive at the Chamber of Commerce office by **5pm on Monday April 10, 2026**. Late proposals will not be accepted or considered.

Attachment A



- Legend**
- Wicker Park / Bucktown
 - Other SSA
 - TIF
 - Wards (2023)

**Wicker Park / Bucktown
SSA #33**



Attachment B

Background on SSA #33 and Core Values

What is WPB SSA #33?

The mission of SSA #33 is to sustain and promote the prosperity and unique qualities of life in the Wicker Park and Bucktown neighborhoods and commercial district, while preserving its diverse character for the benefit of its residents, visitors, and businesses through the wise and discerning investment of resources to enhance our public ways.

Core Values

The Commission of SSA #33 has a set of core values that are at the heart of any and all decisions made. These values guide the Commission, influencing goals, priorities, and allocation of funding for projects.

Environmental best practices are preferred and should be incorporated into all projects. Being located in a well-established urban area presents unique environmental challenges. Green space is limited, while hard, impervious surfaces abound, especially on the commercial streets of SSA #33. Alternatives to conventional methods of managing stormwater runoff should be explored and implemented whenever possible. As natural resources become increasingly limited, the need to recycle as well as find alternative methods for powering vehicles, buildings, etc. is becoming more imperative. The Commission is committed to finding ways to encourage recycling and a more “green lifestyle” in order to lessen the burden on infrastructure and resources.

Walking, bicycling, and public transit are preferred methods of transportation. Traffic congestion and parking are major concerns in the Wicker Park and Bucktown neighborhoods. The Commission feels that it is important to maintain the neighborhoods as safe, interesting, and inviting places to walk and bike. When residents are walking and biking, they are more likely to use transit. The private vehicle is here to stay and needs to be considered in planning, however, the Commission desires to put the needs of walkers, cyclists and transit riders first, as they are the more sustainable means of transportation in an urban setting.

Public space, particularly streets, are an integral part of making a neighborhood exciting. When people talk about a great neighborhood, they are often referring to the public life of the neighborhood, an experience that can only be had in the public way, on streets or sidewalks. An active, exciting, and interesting street life is the backbone of successful neighborhoods, as it serves residents, visitors, and businesses of all kinds equally. When people talk about a great neighborhood, they rarely speak of the interior of houses or stores, but rather the people they watch, the storefronts that catch their eye, the outdoor spaces where they relaxed, and the overall experience of being in the neighborhood as experienced from its sidewalks. To this end, the Commission is interested in maintaining the unique atmosphere of Wicker Park and Bucktown that can only be experienced in the public way.

Honoring the heritage of the neighborhoods while progressing into the future.

The Wicker Park and Bucktown neighborhoods have been home to many artists, musicians, writers, and others in the creative community for many years. Unfortunately, there has been a decline in the creative community, a detriment to the culture and liveliness of the neighborhoods. Similarly, the neighborhoods have a wealth of architectural history that has also been lost. The Wicker Park and Bucktown neighborhoods are at an important crossroads: find ways to nourish the creative community and preserve architectural heritage so that it continues to flourish or risk further decline and the loss of what has helped define the neighborhoods for so long.

Any community process should be open and transparent to its stakeholders. SSA #33 is funded through property tax dollars and exists as a public body. Any planning, budgeting, or decision-making process shall be open to the public. The Commission considers transparency and engagement to be paramount to its success and validity in the community.