

WPB SSA #33 Commission Agenda
Wednesday, September 17th – 6:30 PM
1414 N. Ashland Ave. (Zoom Link Available)
www.wickerparkbucktown.com/meeting-minutes/

Meeting Protocol:

This is a safe space for open communication and collaboration.

Please remember to always:

- Speak openly and honestly: Feel free to express concerns in a polite and respectful manner, ask questions, and share your thoughts freely.
- Use active listening: Pay full attention to what others are saying and avoid interrupting.
- Respectful dialogue: Challenge ideas, not individuals, and be mindful of using inclusive language.
- Support one another: If someone needs clarification or feels uncomfortable, step in to offer support or ask questions to ensure everyone feels heard.

Public comment is encouraged at the beginning of this meeting. The chair will recognize non-commission members as appropriate. Non-commission members wishing to address the commission should signify by raising their hand to be recognized by the Chair. The Chair will have the discretion to limit discussion.

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| 1. Call to Order & Introductions | | Action |
| 2. Public Comment | | n/a |
| 3. Review of July Minutes | (Chair) | Motion |
| 4. Financial Reports for June, July & August | (Treasurer) | Motion |
| 5. Executive Director – WPBCC Report | | |
| 6. Program Manager – SSA Report | | |
| 7. Outreach & Engagement – SSA Report | | |
| 8. Motions from Committees | | Motion |

Motion 1: The Arts Committee recommends to approve funding not to exceed **\$10,000** from line item **2.06 (Public Art)** to fund a mural under the 606 overpass on Western Ave. (25-0901)

Motion 2: The Arts Committee recommends to approve funding not to exceed **\$5,000** from line item **2.06 (Public Art)** to fund artist and musician stipends at the remaining Meet Me on Milwaukee events (\$2,500 each on September 28th & October 26th). (25-0902)

Motion 3: The Arts Committee recommends to approve funding not to exceed **\$3,700** from line item **2.06 (Public Art)** to fund a vinyl mural printing and installation at Chopin Theatre (1543 W Division St). (25-0903)

Motion 4: The Clean, Green & Transportation Committee recommends to approve funding not to exceed **\$22,000** from line item **2.02 (Landscaping)** for the purchase of rat birth control and rat boxes from Senestech to be distributed through the end of 2025. (25-0904).

Motion 5: The Clean, Green & Transportation Committee recommends to approve funding not to exceed **\$6,000** from line item **2.02 (Landscaping)** to contract Ryan Mirkes as a Rat Birth Control Distribution Contractor to monitor, refill, and replace rat birth control boxes for 10 hours of work/week through the end of 2025. (25-0905).

Motion 6: The Clean, Green & Transportation Committee recommends to approve funding not to exceed **\$3,000** from line item **5.04 (Bicycle Safety Programs)** to fund the additional purchase of front and rear bike lights and bicycle check-up services from a local bike shop. (25-0906)

Motion 7: The Clean, Green & Transportation Committee recommends to approve funding not to exceed **\$27,400** from line item **2.07 (Sidewalk Litter Abatement – Supplies)** to fund the previous installation of 20 trash cans along Milwaukee Ave and the purchase and future installation of 20 more trash cans throughout the SSA boundaries. (25-0907).

Motion 8: The Clean, Green & Transportation Committee recommends to approve funding not to exceed **\$1,000** from line item **1.06 (Holiday Decorations)** to fund the purchase of LED Holiday Lights to be distributed to SSA pin-holders (2 boxes per pin held). (25-0908).

Motion 9: The Clean, Green & Transportation Committee recommends to approve funding not to exceed **\$6,000** from line item **2.07 (Sidewalk Litter Abatement – Supplies)** to fund the purchase and installation of 20 cigarette disposal bins throughout the SSA boundaries. (25-0909)

Motion 10: The Marketing & Business Development Committee recommends to approve **Carol Fox & Associates** as the PR firm for a 12-month contract from September 2025-September 2026, to be split evenly with the Wicker Park Bucktown Chamber of Commerce, not to exceed **\$27,000** from line item **1.09 (PR/Media Relations)** (25-0911-M).

Motion 11: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$11,000** from line item **4.06 (Strategic Planning)** for a year-long contract with Placer.ai to be split evenly with the Wicker Park Bucktown Chamber of Commerce to gather neighborhood analytics for the Market Study & SSA Master Plan (25-0912).

Motion 12: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$12,000** from line item **1.06 (Holiday Decorations)** to fund the installation and lighting of the Holiday Tree, and programming during the Holiday Tree Lighting (December 6th) including free hot cocoa, snacks, performances, and children's activities. (25-0913).

Motion 13: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$500** from line item **1.02 (Special Events)** to fund catering for the Commercial Brokering Event in Q4 (25-0914).

Motion 14: The Marketing & Business Development Committee moves to approve funding not to exceed **\$1,800** from line item **1.07 (Print Materials)** for the printing of 5,000 additional neighborhood guides from Town Square Publishing for WPBCC's 2026 Wicker Park Bucktown Neighborhood Guide (25-0915).

Motion 15: The Marketing & Business Development recommends to approve funding not to exceed **\$2,000** from line item **1.02 (Special Events)** for the joint WPBCC/SSA holiday party at Chopin Theatre on December 10th. (25-0916).

Motion 16: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$30,000** from line item **1.06 (Holiday Decorations)** for the installation and removal of the neighborhood snowflake displays by Illuminight. (25-0917).

Motion 17: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$5,000** from line item **1.06 (Holiday Decorations)** for the installation and removal of holiday bike lighting by Illuminight on the 606 platform at Damen Ave. (25-0918).

Motion 18: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$2,000** from line item **1.06 (Holiday Decorations)** for the rotation of the 2025-2026 holiday banners with Chicago Event Graphics. (25-0919).

Motion 19: The Grants & Rebates Committee recommends to approve funding not to exceed **\$5,000** from line item **1.10 (Community Grants)** to fund marketing, supplies, and artist stipends for Equity Arts' Healing House and On the Map Programming through September 2026. (25-0920).

Motion 20: The Grants & Rebates Committee recommends to approve funding not to exceed **\$5,000** from line item **1.10 (Community Grants)** to fund supplies for the Wicker Park Advisory Council's BooPalooza event on October 18th. (25-0921).

9. Adjournment Motion

Motion