

WPB SSA #33 Commission Meeting Minutes
Wednesday, November 19th, 2025 – 6:35 PM to 7:39 PM
Hybrid Meeting Hosted at 1425 N Damen Ave and via Zoom

Attendance:

Ginna Ryan (GR)
Wayne Janik (WJ)
Laura Botwinick (LB)
Marcy Huttas (MH)
Dominika Hertsberg (DH)
David Ginople (DG)

Staff – Alice Howe (SSA Program Manager), Pamela Maass (WPBCC Executive Director), Luke Scaletta (Community Engagement Coordinator), Lindsay Siebert (Outreach & Engagement)

Guests – Bree Flammini (Screams Everything Studio), Andrew Jarvis (Screams Everything Studio), Amanda Kezios (Mojo Spa)

1) Call to Order at 6:35 PM

2) Public Comment

a) *AK mentioned the upcoming event at her business, a Small Business Roundtable.*

3) Review of October Minutes

*WJ motions. MH seconds. All in favor. **Motion passes.***

4) Review of October Financial Reports

*WJ motions. DH seconds. All in favor. **Motion passes.***

5) Executive Director Report, delivered by PM

6) Program Manager Report, delivered by AH

7) Outreach & Engagement Report, delivered by LiSi

8) Motions for Commission

Motion 1: The Commission moves to approve moving **\$25,000** of funding from category 5.00 Safety Programs to 1.00 Customer Attraction in the 2025 budget. (25-1116)

Discussion: WJ requested to amend the motion listed in the agenda to state “The Commission moves to approve moving...”

*WJ motions. DG seconds. All in favor. **Motion passes.***

Motion 2: The Commission moves to approve moving **\$18,000** of funding from category 5.00 Safety Programs to 4.00 Economic/Business Development in the 2025 budget. (25-1117)

*WJ motions. DH seconds. All in favor. **Motion passes.***

Motion 3: The Commission moves to approve funding not to exceed **\$150,000** of funding from line item 2.02 (Landscaping) for the installation of an irrigation system in the Wicker Park Gardens.

Discussion: Due to not having ample time review the proposal and cost of future repairs, the Commission agreed to schedule an emergency meeting in December to reconvene and vote on the above motion.

*WJ motions to table Motion 3. DG seconds. All in favor. **Motion is tabled.***

9) Motions from Committee

Motion 4: The Clean & Green Committee recommends to approve funding not to exceed **\$415,500** from line item **2.08 (Sidewalk Maintenance & Litter Abatement)** for Cleanslate to provide snow removal and litter abatement services 7 days a week and After Dark services 3 days a week in 2026. (25-1101-M)

Discussion: WJ clarified that the snow contract stipulates that only crosswalks and major intersections are shoveled, and the rest of the sidewalks are salted after a snowfall.

*WJ motions. DG seconds. All in favor. **Motion Passes.***

Motion 5: The Commission moves to approve funding not to exceed **\$63,500** from line item **2.02 (Landscaping)** for Bartlett Tree Experts to perform annual pruning, maintenance, and inventory in 2026. (25-1102-M)

*WJ motions. LB seconds. All in favor. **Motion Passes.***

Motion 6: The Clean & Green Committee recommends to approve funding not to exceed **\$56,500** from line item **2.02 (Landscaping)** for Christy Webber to provide general landscaping services for all of the SSA in 2026. (25-1103-M)

*WJ motions. DH seconds. All in favor. **Motion Passes.***

Motion 7: The Clean & Green Committee recommends to approve funding not to exceed **\$64,500** from line item **2.02 (Landscaping)** for Christy Webber Landscaping to provide landscaping services for the Milwaukee and Damen Ave planters for the SSA in 2026. (25-1104-M)

*WJ motions. DG seconds. All in favor. **Motion Passes.***

Motion 8: The Clean & Green & Transportation Committee recommends to approve additional funding not to exceed **\$50,000** from line item **2.02 (Landscaping)** for Christy Webber Landscaping to remove and replace up to twenty (20) ash trees with other tree species located within WPB SSA 33 boundaries. (25-1105)

Discussion: The Commission asked to amend the motion in the agenda from “fifty ash trees” to “twenty ash trees.”

*WJ motions. DG seconds. All in favor. **Motion Passes.***

Motion 9: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$45,000** from line item **1.06 (Holiday Decorations)** to fund the purchase and installation of holiday garland from Illuminight, to be installed on approximately 250 light posts within SSA #33's boundaries. (25-1106)

Discussion: Commission discussed the logistics of including all light posts in the garland program next year, and to treat this winter as a test run.

*MH motions. WJ seconds. All in favor. **Motion passes.***

Motion 10: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$5,000** from line item **2.06 (Public Art)** to fund the 2025 Holiday Window Decoration Rebate Program. (25-1107).

Discussion: DG requested that all interested businesses clarify whether they would need internal painting done due to graffiti film on their windows.

*MH motions. WJ seconds. All in favor. **Motion passes.***

Motion 11: The Grants & Rebates Committee recommends to approve funding not to exceed **\$5,000** from line item **1.10 (Community Grants)** for WPBCC to fund marketing and supplies for the 2025 WPB Winter Wonderland. (25-1108)

*MH motions. WJ seconds. All in favor. **Motion passes.***

Motion 12: The Grants & Rebates Committee recommends to approve funding not to exceed **\$5,000** from line item **1.10 (Community Grants)** to fund materials for annual programming by Cruelty Free You & Me, including art materials and vegan snacks. (25-1109)

*DG motions. WJ seconds. All in favor. **Motion passes.***

Motion 13: The Grants & Rebates Committee recommends to approve funding not to exceed **\$1,500** from line item **1.10 (Community Grants)** to fund supplies and materials for Connections for Abused Women & their Children's Greenhouse Shelter Christmas Celebration. (25-1110)

*DG motions. WJ seconds. All in favor. **Motion passes.***

Motion 14: The Grants & Rebates Committee recommends to approve funding not to exceed **\$1,250** from line item **1.10 (Community Grants)** to fund marketing and teacher stipends for Busy Body Retreat's Sound Bath Meditation Series through December 18th (25-1111).

*DG motions. WJ seconds. All in favor. **Motion passes.***

Motion 15: The Grants & Rebates Committee recommends to approve funding not to exceed **\$5,000** from line item **5.03 (Security Patrol Services)** for Subterranean (2011 W North Ave - Bar/Venue) to fund security patrol services (25-1112).

*DG motions. WJ seconds. All in favor. **Motion passes.***

Motion 15: The Grants & Rebates Committee recommends to approve funding not to exceed **\$5,000** from line item **5.03 (Security Patrol Services)** for Past Studies (1423 N Milwaukee Ave - Retailer) to fund security patrol services (25-1113).

*DG motions. WJ seconds. All in favor. **Motion passes.***

10) Adjournment Motion at 7:39 PM

*WJ motions. MH seconds. All in favor. **Meeting Adjourned.***

Next Meeting – December 2nd (Emergency Meeting)