

**WPB SSA #33 Commission Meeting Agenda  
Wednesday, May 20<sup>th</sup>, 2020 – 7:08 – 8:44 PM  
Virtual Meeting via Zoom**

Attendance:

David Ginople (DG)  
Wayne Janik (WJ)  
Joe Hall (JH)  
Marcy Huttas (MH)  
Rebecca Dohe (RD)

Absent:

Chad Jashelski (CJ)

Guest – Elaine Coorens (Resident & Committee Voting Member)

Staff – Alice Howe (SSA Program Specialist), Garrett Karp (SSA Program Manager), Pamela Maass (WPBCC – Executive Director)

1) Call to Order at 7:08 PM - *DG passed the Chair to RD*

2) Review of February 19<sup>th</sup> & April 15<sup>th</sup> Minutes

*WJ motions. JH seconds. MH and RD in favor. DG abstains. **Motion passes.***

3) Financial Reports for March, April and May 2020

*WJ motions. JH seconds. MH and RD in favor. DG abstains. **Motion passes.***

4) Executive Director Report; delivered by PM

5) Program Manager Report; delivered by GK

- a) 2019 Annual Report completed, available online, mailing to pin-holders ASAP
- b) Cleanslate, Christy Webber, Brightview and Bartlett contracts all still in effect
- c) Updates about DPD town hall for SSA Service Providers and discussions about budget, tax collection, and response to COVID crisis

6) 2021 DRAFT Budget Discussion

- a) GK presented proposal for 2021 budget draft submission for DPD's 6/5 deadline
- b) GK outlined changes to individual line items and categories

7) Funding Proposals

- a) Out of Sight's Proposal for Artist Residency Program - \$10,000

GK: No Arts Committee meeting to discuss this proposal so it was brought directly to Commission

The Commission moves to approve funding not to exceed \$10,000 for Out of Sight's Artist Residency Program.

*DG motions. JH, WJ, MH, and RD opposed. **Motion declined.***

*Discussion – Not a priority for the SSA at this time, especially considering current financial crisis and possibility of changes to tax collection. SSA will be more conservative with spending until it is clear what percentage of levy will be available*

b) Chopin Theatre's request for emergency financial relief - \$15,000

The Commission moves to approve funding not to exceed \$15,000 for Chopin Theatre's Emergency Relief request.

GK: staff indicated to Chopin Theatre upon receipt that this request was not accepted because: A) it did not follow SSA's public application processes for grant or rebate funding, b) that SSA is not legally or financial able to provide financial aid or fund operating costs for tenants, c) Chopin Theatre already has a Community Grant application open and has not completed the initiative.

*WJ motions. JH, DG, RD, and MH opposed. **Motion declined.***

c) SSA Funded Masks

i) The Commission discussed ways to promote WPB while also supporting the SSA corridors. Since the Chamber will be selling masks as a fundraiser for their Micro Grant program, the Commissioners did not think it was necessary or helpful. This discussion is tabled for future discussion but remains a possibility.

8) Motions from Committees

a) **Marketing & Business Development** (from MARCH meeting)

**Motion 1:** The Marketing & Business Development Committee moves to approve funding not to exceed **\$18,000** from line item **4.07 (Market Study)** to produce an updated 2020 Market Study. (20-0207)

*WJ motions to table. JH seconds. All in favor. Motion is tabled.*

*Discussion: DG suggests that with COVID-19, the landscape of our business community may look entirely different and to postpone until 2021 to deliver a more accurate market study update.*

b) **Clean & Green** (from MARCH meeting)

**Motion 2:** The Clean & Green Committee moves to approve funding not to exceed **\$4,000** from line item **2.05 (Streetscape Elements)** for Cleanslate to power wash The Polish Triangle, Metzger Court and Milwaukee Ave. orange planters and bump-outs as needed. (20-0301)

*WJ motions. DG seconds. All in favor. **Motion passes.***

*Discussion: JH would like to see The Polish Triangle listed on Cleanslates's power-washing contract as well as adding Metzger Court to be cleaned.*

9) Adjournment Motion at 8:44 PM

*RD motions. WJ seconds. All in favor. **Motion passes.***