

## Promote Committee Minutes

Thursday, June 6th, 2019 - 8:40am-10:40am

Wicker Park Bucktown Chamber of Commerce - 1414 N. Ashland Ave.

*In attendance: Rebecca Dohe (Committee Chair), David Ginople (Commission Chair), Elaine Coorens (Voting member), Fernando Moreno (Voting member)*

*Guest: Nicole Plecas (Guide Development Voting Member)*

*Staff: Alice Howe (Program Specialist), Garrett Karp (Program Manager)*

### 1. WPBCC Community Grant Review

**Motion 1:** The Promote Committee moves to approve funding not to exceed **\$1,777.00** from line item **1.10 (Community Grants)** for the Wicker Park Bucktown Chamber of Commerce's 2019 End of Summer sale to take place on August 24<sup>th</sup>-25<sup>th</sup> throughout Wicker Park and Bucktown. (19-0611)

### 2. Holiday Decorations Check-In

- a. The committee reviewed a quote from Illuminight / Herman Christmasland for storage options and agreed that they would like to bring the proposal to Executive Committee for final review.
- b. Illuminight will be installing the snowflake in front of the Chamber's office to remain for a week to allow commissioners and staff to confirm its visibility at night.
- c. Staff will check in with Illuminight about the historic poles on Milwaukee Ave.

### 3. Neighborhood Promotional Campaign

- a. Staff and committee members met with City Colleges of Chicago (Wright College, Harold Washington College) about partnering on concept generation for upcoming neighborhood promotion campaign
- b. Second round conversation with CCC expected in mid-to-late July

### 4. Feather Banners

- a. The committee reviewed the previous banner's design and agreed to add the full SSA logo to the bottom.
- b. The banners will be printed to display at Wicker Park Fest Art Areas along with other off-site events.

### 5. "Name the Gnome" Contest (SSA 33's mascot)

- a. The Chamber booth will have the gnomes on display with papers for people to vote on the gnome's name.
- b. RD suggested we only offer free branded totes to people who vote.
- c. Staff will supply papers for voting and possibly a list of current top names.

6. Polish Triangle Lights

- a. The new year-round lights are set to be installed in the next couple of weeks – there were delays with the packages in customs.

7. Door Hangers

- a. Staff will circulate draft postcards/doorhangers to the committee for snow removal and street sweeping reminders

**Next meeting: September 5**