

Promote Committee Minutes

Thursday, December 6th, 2018 8:30-9:40am

Wicker Park Bucktown Chamber of Commerce – 1414 N. Ashland Ave.

In attendance: Rebecca Dohe (chair), Fernando Moreno (voting member), Alice Howe (SSA Program Specialist), Garrett Karp (SSA Program Manager)

1. 2018 Annual Report
 - a. Staff will inform other design firms of the RFP posted on the website
2. Watercolor Wonder 2019 Grant Application
 - a. The committee will review this again in Jan. 2019
 - i. They would like to see more marketing done to senior communities and confirmation that a final show will be executed.
 - ii. Success should be measured by counting attendance for future classes.
3. Collaboraction Grant Application
 - a. Staff will confirm that at least 50% of programming will take place within the SSA boundaries
4. 606 Bike lights
 - a. Staff will confirm with Illuminights if there is a particular schedule for the lights
5. 2019 Neighborhood Guide
 - a. The committee expressed concern for the impact and effectiveness of printing guides with the accessibility of our phones, yelp, etc.

Motion 1: The committee moves to approve funding not to exceed \$5,000 from line item 1.10 (community grants) for Collaboraction Theatre's 2019 programming to take place at 1579 N. Milwaukee Ave. (18-1114)

RD motions. FM seconds. All in favor. Motion passes.

Motion 2: The committee moves to approve funding not to exceed \$22,000 from line item 1.07 (print materials) for the production of the 2019 neighborhood guide. (18-1202)

RD motions. FM seconds. All in favor. Motion passes.