

Guide Development April Meeting Minutes

Meeting Date: April 10, 2018, 8-9am

Location: Goddess and Grocer, 1649 Damen Ave, 60647

In attendance: Brent Norsman (chair), Marcy Huttas (Co-Chair & voting member), Nicole Plecas, Samantha Choudhury (SSA Program Manager), Hans Kumler (SSA Program Specialist).

- **Motions**

- **Motion 1:** To approve spending not to exceed \$10,000 to support artists to activate vacant storefronts with conjunction with the arts committee
 - BN motions, MH seconds. Motion passes.

- **Vacant Storefront Activation**

- BN and MH both approved support for local artists to create installations in vacant storefronts. Recommended matching budget with the Arts committee

- **Visual Merchandising Workshop**

- Support for visual merchandising workshop and joint event with Chamber – one workshop in May and one before the Holidays

- **Façade Rebate Program**

- Committee approved Lubinski's Furniture's application will receive a rebate of 2 x \$5000 for their property at 1542-1550 N Milwaukee Avenue

- **WPB Ambassador Program**

- Send a joint email to all interested applicants to follow up on their applications.
- Open up the onboarding process to GD committee when we start training
- Explore option to reimburse businesses after they complete 75% of their routes for the year

Actions:

- Set date and time for VM workshop and training
- Motion for vacant storefront activation project