

RFP for Holiday Decoration Services for Wicker Park Bucktown SSA #33 District

The Wicker Park Bucktown Chamber of Commerce is seeking a full-service holiday decoration installation company to provide and install holiday decorations in the SSA #33 district (refer to attached maps and information). Contract will be for services to be provided for the 2017-18 holiday season with an option to renew for three additional holiday seasons at the same terms (2018-19, 2019-20, 2020-21), with contract to begin November 1, 2017. The services are intended to be comprehensive and are described below:

Services requested:

- Provide up to 525 5-6' snowflake holiday decorations.
- Installation of all decorations by agreed upon date on the street poles in the SSA area
- Provide brackets or any other hardware or equipment needed for installation for both the snowflakes and the banners. *Please note: the street poles on Milwaukee Ave require a special extender to allow enough height for the decoration to be installed.
- Maintain decorations while installed, including replacement of missing or damaged decorations.
- Removal, any necessary cleaning & maintenance, and storage

Please submit a proposal by 12 Noon, Friday, March 24, 2017. No late proposals will be accepted. Proposals should include a scope of services and timelines as well as all related fees. Please provide pricing for both leasing and purchasing options for the snowflake decorations. Please include at least 3 references. If you have questions, please call Jessica at 773.384.2672 x214 or email at the address below.

Proposals should be sent to:

jessica@wickerparkbucktown.com
(email is preferred)

Or

Jessica Wobbekind
Managing Director
Wicker Park Bucktown Chamber of Commerce
1414 N. Ashland
Chicago, IL 60622

Core Values

The Commission of WPB has a set of core values that are at the heart of any and all decisions made. These values guide the Commission, influencing goals, priorities, and allocation of funding for projects.

Environmental best practices are preferred, and should be incorporated into all projects. Being located in a well-established urban area presents unique environmental challenges. Green space is limited, while hard, impervious surfaces abound, especially on the commercial streets of the district. Alternatives to conventional methods of managing stormwater runoff should be explored and implemented whenever possible.

As natural resources become more and more limited, the need to recycle as well as find alternative methods for powering vehicles, buildings, etc is becoming more imperative. WPB is committed to finding ways to encourage recycling and a more “green lifestyle” in order to lessen the burden on infrastructure and resources.

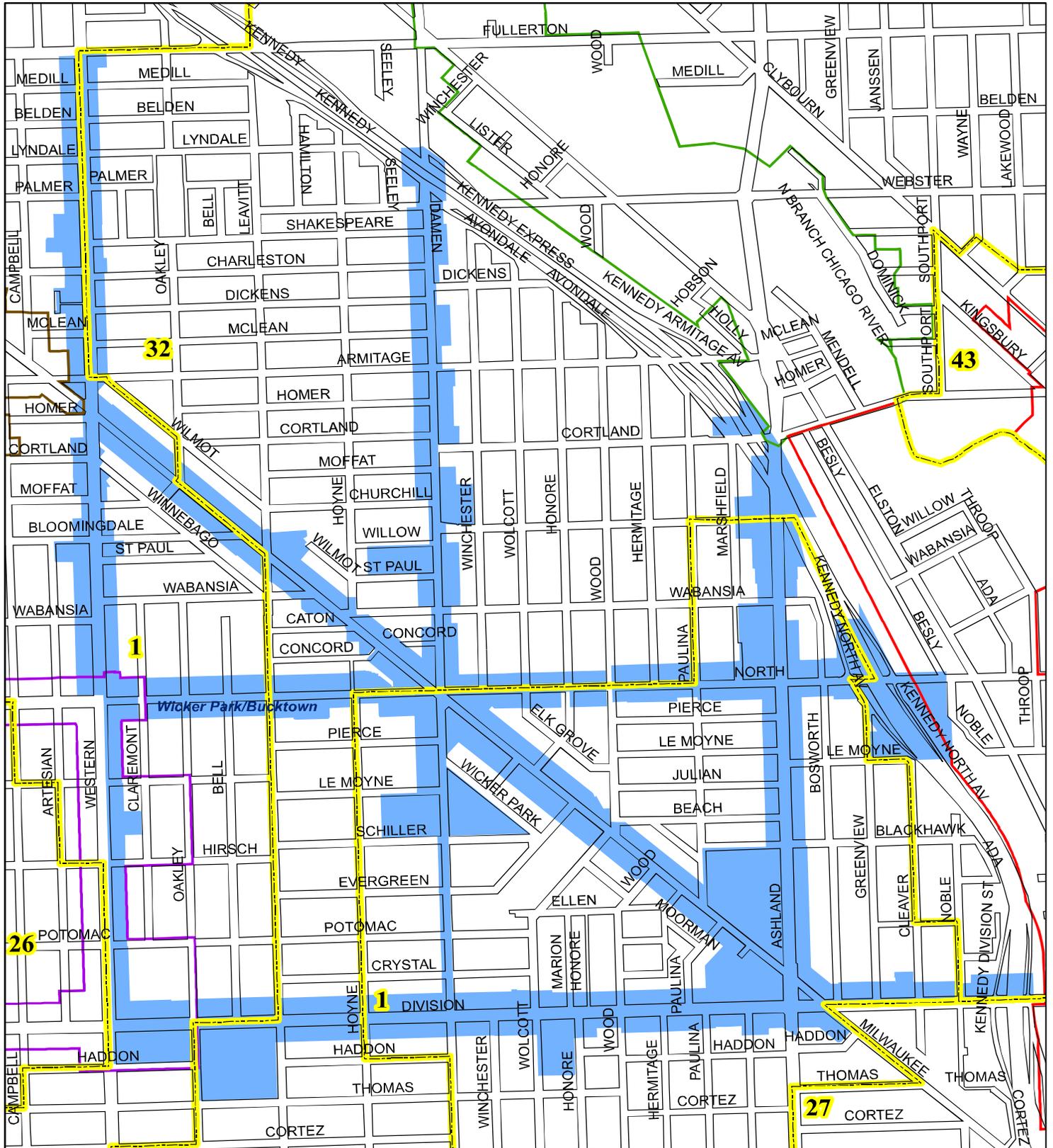
Walking, bicycling, and public transit are preferred methods of transportation. Traffic congestion and parking are major concerns in the Wicker Park and Bucktown neighborhoods. WPB feels that it is important to maintain the neighborhoods as safe, interesting, and inviting places to walk and bike. When residents are walking and biking, they are more likely to use transit. The private vehicle is here to stay and needs to be considered in planning, however, WPB desires to put the needs of walkers, cyclists and transit riders first, as they are the more sustainable means of transportation in an urban setting.

Public space, particularly streets, are an integral part of making a neighborhood exciting. When people talk about a great neighborhood, they are often referring to the public life of the neighborhood, an experience that can only be had in the public way, on streets or sidewalks. An active, exciting, and interesting streetlife is the backbone of successful neighborhoods, as it serves residents, visitors, and businesses of all kinds equally. When people talk about a great neighborhood, they rarely speak of the interior of houses or stores, but rather the people they watch, the storefronts that catch their eye, the outdoor spaces where they relaxed, and the overall experience of being in the neighborhood as experienced from its sidewalks. To this end, WPB is interested in maintaining the unique atmosphere of Wicker Park and Bucktown that can only be experienced in the public way.

Honoring the heritage of the neighborhoods while progressing into the future.

The Wicker Park and Bucktown neighborhoods have been home to many artists, musicians, writers, and others in the creative community for many years. Unfortunately, there has been a decline in the creative community, a detriment to the culture and liveliness of the neighborhoods. Similarly, the neighborhoods have a wealth of architectural history that has also been lost. The Wicker Park and Bucktown neighborhoods are at an important crossroads: find ways to nourish the creative community and preserve architectural heritage so that it continues to flourish or risk further decline and the loss of what has helped define the neighborhoods for so long.

Any community process should be open and transparent to its stakeholders. WPB is funded through property tax dollars, and exists as a public body. Any planning, budgeting, or decision making process shall be open to the public. Innovative methods to solicit public comment and input are expected; WPB considers transparency and engagement to be paramount to its success and validity in the community.



- Legend**
- SSA
 - Wicker Park/Bucktown SSA
 - Fullerton/Milwaukee TIF
 - Humboldt Park TIF
 - North Branch North TIF
 - North Branch South TIF
 - Ward

Wicker Park/Bucktown SSA #33