Hello!

We’re pleased to present the 2013 and 2014 Annual Report for the Wicker Park Bucktown Special Service Area #33. Some of our projects and programs included sidewalk snow removal, graffiti abatement, shred & e-waste recycling events. In 2014 we successfully renewed the SSA #33 district, thanks to the help of our volunteers, Aldermen, and many members of our community.

A Special Service Area (“Business Improvement Districts” in other cities) is a supplemental property tax levy on the properties in the district. WPB SSA #33 is guided by a master plan and directed by citizen volunteers who are stakeholders in the district. The fund is used for extra services that enhance the district including sidewalk cleaning, supplemental trash pick-up, arts programming, transportation projects, and community grants.

WHO WE ARE:

2013 & 2014 WPB SSA COMMISSION
David Ginople, WPB SSA Chair (store B vintage)
Brent Norsman, WPB SSA Co-Chair (Norsman Architects)
Joseph Hall, WPB SSA Treasurer (Quick Release Bike Shop)
John Paige, WPB SSA Treasurer (Resident)
Wayne Janik, WPB SSA Secretary (Janik’s Café)
Sam Marts, WPB SSA Recording Secretary (Sam Marts Architects & Planners)
Rebecca Dohe, SSA Commissioner (Radiance Fine Jewelry)
Kenneth Lubinski, SSA Commissioner (Lubinski Furniture)
Lawrence Powers, SSA Commissioner (Centrum Partners)

2013 & 2014 WPB CHAMBER OF COMMERCE BOARD OF DIRECTORS
Stephanie Sack, President 2013 (Vive la Femme)
Ginna Ryan, Vice-President 2013, President 2014 (Mauge, Inc)
David DeSanto, Secretary 2013, Vice-President 2014 (Transnational)
Walter “Tre” Peckat, Treasurer 2013 (Terminix)
Albert Spenadel, Treasurer 2014 (Spenadel)
Steven Vargas, Secretary 2014 (Pro Mobile Websites)
Alex Averbach, Director (A Chicago Closet)
Joseph Betancourt, Director (Betancourt Realty)
Mike Cho, Director (Wicker Park Tavern)
Melissa Daza Mondero, Director (Bucktown Wicker Park Dental)

2013 & 2014 COMBINED WPB CHAMBER OF COMMERCE STAFF
Adam Burck, Executive Director
Molly Huber, Special Event Coordinator
Clover Morell, Special Event Coordinator
Deidre Papp, Bookkeeper
Beth Sholtis, WPB SSA #33 Assistant Program Manager, Interim Executive Director 2014

Michelle Gomez, Director (MGO Fashion)
Robert Gomez, Director (Subterranean)
Wayne Janik, Director (Janik’s Café)
Chad Johnson, Director (Elevenzees)
Pamela McNeal, Director (Chicago Athletic Clubs)
Ann Nolan, Director (State Farm Insurance)
Genna Saccomonto, Director (Double Door)
Demetrius Simpson, Director (Sergio & Banks Real Estate)
Joseph C. Spataro, Director (Waddell & Reed, Inc.)
David Stearns, Director (Bar Bar Black Sheep)
Jeremiah Taylor, Director (Ipsento)
Steven Vargas, Director (Pro Mobile Websites)
2013 ORANGE WALLS MURAL PROJECT

WPB SSA #33 proudly sponsored four murals throughout the community.

- "LOVE NOW" by Chris Silva
- "UNTITLED - AUGUST SPIES" by Joanna White
- "UNTITLED-WICKER PARK 1975" by Zabicki and Smith
- "MONUMENT" by James Jankowiak

ACHIEVEMENTS

OUT OF SITE 2013 & 2014

In collaboration with local arts organizations, WPB SSA #33 funded performances throughout the Wicker Park Bucktown neighborhood.

ANNUAL WPB ARTS GUIDE 2013

The 2012/2013 Guide to the Arts in WPB includes a history of the neighborhood as a cultural landmark and a comprehensive map of art destinations within our district.

HOLIDAY VIDEO PROJECTION INSTALLATION WITH COLLABORATION THEATRE

WICKER PARK FEST ARTS SECTION

- 2013 “Gaates” installation by Paul Preissner
- 2013 “The Ladder Machine” performance trio by Red Moon
- 2014 “Eye Candy” installation by John Bannon
- 2014 “Air Pocket Project” by Defibrillator Performance Art Gallery
Quality of Life

The **CLEAN, GREEN & SAFE COMMITTEE** is tasked with three responsibilities from the Master Plan: “to spruce up the place, greenify and keep an eye on things.” This is achieved through a wide variety of initiatives throughout the WPB community.

- **GRAFFITI ABATEMENT PROGRAM**
- **GRAFFITI ACTION DAYS IN PARTNERSHIP WITH 1ST WARD**
- **GRAFFITI REMOVAL PARTNERSHIP WITH THE 32ND WARD**
- **TREE CARE IN THE DISTRICT, INCLUDING PRUNING, FERTILIZING & IRRIGATION**
- **14 NEW TREES PLANTED IN THE DISTRICT**
- **BI-MONTHLY COMMUNITY SHREDDING & E-WASTE RECYCLING**
- **SIDEWALK SNOW CLEARANCE**
- **HOLIDAY DECORATIONS — LIGHTING, BANNERS & SNOWFLAKES**
- **SIDEWALK CLEANING**
- **SUPPLEMENTAL GARBAGE SERVICE & GRAFFITI REMOVAL**
- **REPAIR OF THE PLANTING BED FENCES ON NORTH AVENUE**
- **RECYCLING STATIONS AT GREEN MUSIC FEST**
- **BENEFICIAL INSECT RELEASE IN WICKER PARK COURTESY OF BARTLETT TREE EXPERTS**
- **GREEN BUSINESS RESOURCES FAIR**

**ONGOING ACHIEVEMENTS**

- **GRAFFITI ABATEMENT PROGRAM**
- **GRAFFITI ACTION DAYS IN PARTNERSHIP WITH 1ST WARD**
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**WASTE COLLECTION**

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<thead>
<tr>
<th></th>
<th>2013</th>
<th>2014</th>
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<tbody>
<tr>
<td>TRASH</td>
<td>132 TONS</td>
<td>162 TONS</td>
</tr>
<tr>
<td>RECYCLING</td>
<td>38 TONS</td>
<td>41 TONS</td>
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<tr>
<td>PAPER</td>
<td>10 TONS</td>
<td>11 TONS</td>
</tr>
<tr>
<td>ELECTRONICS</td>
<td>3.5 TONS</td>
<td>3.5 TONS</td>
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Improving the **CLEANLINESS & APPEARANCE OF WPB’S STREETSCAPES** through public way maintenance (sidewalk sweeping, trash removal, sidewalk snow removal and occasional sidewalk pressure washing), landscaping, tree care and holiday decorations.

Promoting an attractive community, the **GRAFFITI ABATEMENT** rebate program encourages business owners to keep their storefronts free of graffiti and helps with the cost of graffiti removal. For more information, visit wickerparkbucktown.org.

Becoming a more environmentally sound and ecologically sensitive community by providing on-street recycling receptacles, recycling at festivals and providing funding to other green efforts in the district such as LaSalle II community garden.
A Focus on Our Future

The **GUIDE DEVELOPMENT COMMITTEE** manages change by taking a hands-on role in shaping our neighborhood’s future. Its charge is to steer the development of new construction in ways that preserve WPB’s character and identity.

**YOUR FACADE, OUR FUNDS**

The **WPB SSA #33 FACADE REBATE PROGRAM** funded four facade rebates and one signage rebate in the community in 2013 and 2014.

Visit wickerparkbucktown.org to find out more about the **WPB FACADE REBATE PROGRAM**. Eligible building owners can receive up to $5,000 in matching funds.

**TRANSPORTATION COMMITTEE**

The **TRANSPORTATION COMMITTEE** strives to foster multiple means of mobility and circulation along Wicker Park Bucktown’s corridors, including abundant transportation options and a combination of strategies to increase transit use, car-pooling, car-sharing and bicycling.

**OPEN STRREETS 2013**

“OPEN STRREETS” closes Milwaukee Avenue to vehicle traffic and opens it up for healthy recreation, including biking, running, yoga classes, skate parks, interactive playgrounds and climbing walls.

**INSTALLATION OF 40 BIKE RACKS THROUGHOUT THE COMMUNITY**

**ONGOING ACHIEVEMENT**

WPB SSA #33 maintains a database of **AVAILABLE COMMERCIAL RENTAL PROPERTIES** to serve as a tool for both property owners and those seeking to rent commercial space in the neighborhood. See “HOT PROPERTIES” under the Business Resources tab at wickerparkbucktown.com.

Chicago Metropolitan Agency for Planning in partnership with Metropolitan Planning Council, WPB SSA #33 and community partners, conducted a parking study in the WPB community. The project assessed existing conditions and provided strategic recommendations for parking management in the neighborhood. The study is available at wickerparkbucktown.org.

**FOLLOW WPB ON TWITTER**

@WeAreWPB
Best Foot Forward

Our PROMOTE WPB COMMITTEE works to generate a buzz about WPB and invites the world to come and experience our fabulous community first hand. It also supports local initiatives and the people, businesses and organizations that make the area unique.

LOCAL PROMOS
PROMOTIONAL PARTNERSHIPS WITH WPB CHAMBER OF COMMERCE

ANNUAL NEIGHBORHOOD GUIDE
A terrific resource for residents looking for a new dining spot and a compact WPB reference for tourists with a convenient map of the community.

WPB MARKET STUDY
The analysis of the business condition in the community can be found at wickerparkbucktown.com

ORANGE DOT FIRST FRIDAYS
This monthly event promoted special events on the first Friday of every month in WPB.

COMMUNITY GRANTS

WPB SSA #33 COMMUNITY GRANTS exist to nurture and build public awareness of the neighborhood’s unique history and culture through the sponsorship of programs and initiatives that enhance the quality of life within the Wicker Park and Bucktown neighborhoods.

The goal of the grant program is to sponsor programs, events, initiatives, or services that demonstrate a measurable benefit to the community and foster community growth and development within the WPB SSA #33 district.

Any business, organization, or individual that is providing services, events, or activities within the SSA district is eligible to apply for a grant. Preference will be given to businesses, organizations, and individuals that reside within the district.

24 grants were awarded in 2013 and 17 in 2014 to fund events in SSA #33 including:

- BOO-PALOOZA
- FASHION FEST “DO FASHION 2013”
- STREET LEVEL YOUTH MEDIA SUMMER ARTS APPRENTICESHIP
- CHOPIN THEATRE’S 15TH ANNUAL ALL SOULS JAZZ
- HOLIDAY VIDEO INSTALLATION BY COLLABORACTION
- POLISH TRIANGLE COALITION’S TUESDAYS AT THE TRIANGLE
- WATERCOLOR CLASSES FOR SENIORS AT WICKER PARK

METZGER COURT MURAL

Photo by E. Coorens
Who We Serve

We’re guided by a MASTER PLAN adopted in 2009 after extensive public input, and we accomplish our work through active committees.

The streets and avenues highlighted to the right with labels and thicker white lines comprise the WPB SSA #33 district.

The successful renewal of WPB SSA #33 in 2014 involved a dedicated group of volunteers, supportive property and business owners and our elected officials.

OUR BUDGET

The budget is driven by the WPB MISSION and MASTER PLAN. The planning process revealed community priorities in five areas that became the Committees and budget segments. This chart is a breakdown of how the budget is spent.

**ADVERTISING & PROMOTIONS**
- 2007: 17% ($119K)
- 2008: 32% ($225K)
- 2009: 33% ($305K)
- 2010: 14% ($102K)
- 2011: 15% ($130K)
- 2012: 19% ($251K)
- 2013: 17% ($193K)
- 2014: 10% ($97K)

**PUBLIC WAY MAINTENANCE**
- 2007: 51% ($253K)
- 2008: 32% ($225K)
- 2009: 30% ($272K)
- 2010: 33% ($305K)
- 2011: 40% ($346K)
- 2012: 36% ($473K)
- 2013: 34% ($393K)
- 2014: 32% ($299K)

**PUBLIC WAY AESTHETICS**
- 2007: 21% ($195K)
- 2008: 21% ($195K)
- 2009: 21% ($227K)
- 2010: 31% ($227K)
- 2011: 27% ($243K)
- 2012: 27% ($361K)
- 2013: 29% ($330K)
- 2014: 22% ($209K)

**DISTRICT PLANNING**
- 2007: 13% ($67K)
- 2008: 19% ($136K)
- 2009: 17% ($121K)
- 2010: 19% ($195K)
- 2011: 21% ($227K)
- 2012: 27% ($361K)
- 2013: 27% ($361K)
- 2014: 24% ($224K)

**SSA ADMINISTRATION**
- 2007: 18% ($88K)
- 2008: 15% ($106K)
- 2009: 16% ($151K)
- 2010: 22% ($158K)
- 2011: 18% ($156K)
- 2012: 16% ($207K)
- 2013: 16% ($207K)
- 2014: 20% ($230K)

**TOTAL**
- 2007: $497,934
- 2008: $709,903
- 2009: $925,853
- 2010: $730,953
- 2011: $877,205
- 2012: $1,326,078
- 2013: $1,148,976
- 2014: $899,000
Make An Investment In Your Community

Want to get more involved? We encourage you to join one of our committees or apply to become a WPB SSA #33 Commissioner.

Join us at a Commission Meeting on the **THIRD WEDNESDAY OF EVERY MONTH** (except August) at the Wicker Park Field House.

Thank you,

**WPB SSA #33 COMMISSION & WICKER PARK BUCKTOWN CHAMBER OF COMMERCE BOARD OF DIRECTORS**

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**WPB SSA #33 MISSION**

To sustain and promote the prosperity and unique qualities of life of the Wicker Park Bucktown neighborhood and commercial district, while preserving its diverse character for the benefit of its residents, visitors, and businesses through the wise and discerning investment of resources to enhance our public ways. It is a partnership between the City of Chicago, SSA taxpayers, the Wicker Park Bucktown Chamber of Commerce and community partners.

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**LEARN MORE ABOUT WPB SSA #33**

WICKERPARKBUCKTOWN.ORG
WICKERPARKBUCKTOWN.COM
P: 773.384.2672