

Guide Development Committee Minutes

Tuesday, March 12th, 2019 8:10 – 9:35 AM

Goddess & The Grocer – 1649 N. Damen Ave.

In attendance: Marcy Huttas (Committee Chair), Brent Norsman (Voting member), John Paige (Voting member)

Staff: Alice Howe (Program Specialist), Garrett Karp (Program Specialist)

Guests: Aaron Bilgin (Rebate Applicant – Standard Bar & Grill), Jim Luchette (NHS Intern)

Motion 1: The committee moves to approve funding not to exceed \$4,320.00 from line item (Façade Enhancement Programs) for Standard Bar & Grill's rebate application for the replacement of windows at 1332 N. Milwaukee Ave. upon further review of their installation process to determine if they obtained the proper permits and/or approval from Landmarks. (19-0210)

BN motions. JP seconds. All in favor. Motion passes.

Discussion:

- Staff will look into the permitting/Landmarks with AB before the Executive Committee meeting.
- BN suggests that if they did not consult Landmarks Commission, we cannot fund work being done in Milwaukee Avenue Landmark District
- AB can submit his security camera invoice for a separate safety rebate application

1. Results of Poll for 2019 Initiatives

Objective One:

- Get involved with local organizations (WPC, BCO, etc.) who review development plans
- Redistribute our Master Plan to these groups, Aldermanic offices, and Sterling Bay (and Lincoln Yards stakeholders)

Objective Two:

- Business directory
 - MH suggests that this initiative needs to be attached to a comprehensive promotional campaign to give it focus – this can be a cross-committee initiative with Promote Committee
- Marketing/promotional campaign directed at the residents of WPB
 - BN suggest “Get Out” as the new campaign phrase (to contrast 2019 “Get Off” campaign)

Objective Four:

- Partner with Alderman to encourage LMI housing, particularly for seniors and artists
 - SSA should be in contact with Alderman and ensuring they are sending development plans to the Chamber's planning and zoning committee.
 - BN suggests we request a zoning amendment to allow two flats in WPB residential areas (although this does not directly relate to SSA corridors)
- Partnership with local housing organizations to promote affordable housing
 - MH suggests promoting services such as NHS's grant and loan programs
 - BN suggests a potential home buying/ownership conference open to the community

2. SSA/Guide Development & Lincoln Yards

- a. JP suggests an addendum to our Master Plan to consider Lincoln Yards and the new infrastructure surrounding it
- b. BN suggests sending another copy of our 2016 Master Plan to the architects of the project