

## Guide Development Committee Minutes

Tuesday, February 12<sup>th</sup>, 2019 8 AM – 9:30 AM

Goddess & The Grocer – 1649 N. Damen Ave.

***In attendance:*** Marcy Huttas (Chair), John Paige (voting member), Brent Norsman (voting member)

***Guests:*** David Ginople (SSA Chair), Jake Panter, Chad Jashelski (Commissioner applicant), Hannah Alani (Block Club Chicago reporter), Jim (AmeriCorps Vista)

***Staff:*** Alice Howe (Program Specialist), Garrett Karp (Program Manager)

1. 2016 Master Plan Implementation Review
  - MH guided group through discussion/review of committee's goals outlined in the 2016 Master Plan Implementation Matrix
  - Ideas generated will be summarized by MH + staff and we'll evaluate priorities for the year at March GD meeting
  
2. Window Works update/discussion
  - First installation launched at 2139 N. Damen (Samuel Schwindt)
  - Storefront owner, artist, realtor were all friends of SSA so it was nice to troubleshoot any issues with people we know well
  - Making sure "for sale" signage is still visible means installations are probably smaller than we had originally intended
  - SSA Staff needs committee's help reaching out to vacant store fronts – use information at [wickerparkbucktown.com/windowworks](http://wickerparkbucktown.com/windowworks) for outreach and copy GK to follow up
  - Discussion about best process for cold outreach and staff time
  - GK suggested that we talk about budgeting for WW going forward at Executive Committee
  - David Ginople brought up doing simple window clings of historic photos and/or doing installations in non-vacant storefronts and asked whether this fits into the current program for Window Works