Meeting Date: April 10, 2018, 8-9am
Location: Goddess and Grocer, 1649 Damen Ave, 60647

In attendance: Brent Norsman (chair), Marcy Huttas (Co-Chair & voting member), Nicole Plecas, Samantha Choudhury (SSA Program Manager), Hans Kumler (SSA Program Specialist).

- **Motions**
  - **Motion 1:** To approve spending not to exceed $10,000 to support artists to activate vacant storefronts with conjunction with the arts committee
    - BN motions, MH seconds. Motion passes.

- **Vacant Storefront Activation**
  - BN and MH both approved support for local artists to create installations in vacant storefronts.
    Recommended matching budget with the Arts committee

- **Visual Merchandising Workshop**
  - Support for visual merchandising workshop and joint event with Chamber – one workshop in May and one before the Holidays

- **Façade Rebate Program**
  - Committee approved Lubinski’s Furniture’s application will receive a rebate of 2 x $5000 for their property at 1542-1550 N Milwaukee Avenue

- **WBP Ambassador Program**
  - Send a joint email to all interested applicants to follow up on their applications.
  - Open up the onboarding process to GD committee when we start training
  - Explore option to reimburse businesses after they complete 75% of their routes for the year

**Actions:**

- Set date and time for VM workshop and training
- Motion for vacant storefront activation project