

Executive Committee Meeting
Tuesday, October 16, 2018 9:00 am – 10:50 am
Wicker Park Bucktown Chamber of Commerce – 1414 N. Ashland Ave.

In attendance: Brent Norsman (Chair), David Ginople (Secretary), Wayne Janik (Treasurer), Pamela Maass (WPBCC Executive Director), Alice Howe (SSA Program Specialist), Lela and Zygmunt Dyrkacz (Chopin Theatre)

1. Elections and nominations
 - a. Chair and Secretary positions will be voted on at the Commission meeting October 17th.
2. Executive Committee discusses Lela and Zygmunt's book for Chopin Theatre.
 - a. The Arts Committee requested additional materials that were presented to the committee at this meeting (independent editors, photos, history, etc.)
 - b. The committee would like to review the "credits" page on the final project.
3. DG suggests we find variations for the lighting at the Polish Triangle.
4. WJ suggests we move holiday lighting back to the Clean and Green Committee, rather than Promote Committee moving forward.
5. The committee suggests SSA staff compile a list of highlights from each committee from 2018 to publish/distribute at the end of this year.
6. BN shares new funding project to advertise and target CTA riders to shop locally in WPB for the holidays.
 - a. DG suggests we raise the motion from \$10,000 to \$25,000.

Motion 1: On behalf of the Clean and Green Committee, the Executive Committee moves to approve and not to exceed \$88,156.98 from Line Item 2.12 (sidewalk snow plowing) as of March 2019. This service will be performed by Christy Webber Landscaping and Cleanslate. Cleanslate will remove snow on Milwaukee Ave at a cost of \$27,156.98, and Christy Weber Landscaping will remove snow on Ashland, Damen, Western, North and Division at a cost of \$61,000. This is a \$790.98 increase over last year's contract with Cleanslate.

BN motions. DG seconds. All in favor. Motions passes.

Motion 2: On behalf of the Clean and Green Committee, the Executive Committee moves to approve and not to exceed \$600 from Line Item 3.01 (garbage and recycling material program), for the purchase of 6 new cigarette trash cans from Terracycle. These will be length by 10 inches. Installation, and maintenance to be performed by Clean Slate. The purchase of cigarette trash cans will be provided by Terracycle.

BN motions. DG seconds. All in favor. Motion passes.

Motion 3: On behalf of the Clean and Green Committee, the Executive Committee moves to approve and not to exceed \$8,000 from Line Item 2.08 (sidewalk maintenance) for the extension of Clean Slate after dark. This includes eyes on the street and street cleaning on Milwaukee Ave. This service is to be performed by Clean Slate on Friday and Saturday evenings from 6:00 p.m. to 10:00 p.m. This service will start on October 22, 2018 to January 1, 2019.

BN motions. DG seconds. All in favor. Motion passes.

Motion 4: On behalf of the Clean and Green Committee, the Executive Committee moves to approve and not to exceed \$14,360 from Line Item 2.02 (landscaping) for the renewal of BrightViews contract to maintain the orange planters on Milwaukee Ave. This service is to be performed by BrightView for the four seasons of 2019. This pricing does not include any new planter purchases.

BN motions. DG seconds. All in favor. Motion passes.

Motion 5: On behalf of the Promote Committee, the Executive Committee moves to approve funding not to exceed \$14,000 from Line Item 1.06 (Holiday decorations) for the lights at the Polish Triangle to be completed by Illuminight Lighting Inc.

BN motions. DG seconds. All in favor. Motion passes.

Motion 6: On behalf of the Guide Development Committee, the Executive Committee moves to approve \$25,000 from Line item 1.09 (PR/media relations) for graphics, billboard and marketing for a new campaign to target traffic near Blue Line stops to highlight Wicker Park and Bucktown shopping and restaurants.

BN motions. DG seconds. All in favor. Motion passes.

Motion 7: The Executive Committee moves to approve \$5,000 from Line item 1.07 (Print Materials) for the Chopin Theatre's book, "Around Chopin Theatre: A Century in Pictures and Stories" to show photos and the history of the neighborhood.

BN motions. DG seconds. All in favor. Motion passes.