

Guide Development Committee
Minutes
September 12, 2017

In attendance: Brent Norsman (chair), Marcy Huttas (co-chair), Michael Lofton, Jessica Wobbekind (managing director), Michael Ashkenasi (SSA program specialist)

1. The committee reviewed the market study draft
 - a. There are a few suggested edits that MA and JW will get back to Teska for the next draft
2. Quality of Life
 - a. The committee reviewed the Subterranean security application
 - i. They are increasing their security to include more of a presence on the street as well as adding hours to their existing security program

Motion 1: to approve the security rebate application for Subterranean to in an amount not to exceed \$5,000 from line item 5.05 (general safety and security programs).

- b. The committee reviewed the safety information postcard
 - i. The committee agrees that it would be better to remove the criminal to make it more “friendly”
 - c. The committee discussed an ambassador program. Could Cleanslate wear vests with “Ambassador” on them?
 - d. The committee discussed organizing neighborhood watch groups or a neighborhood ambassador program- the BCO is doing this in some form. Is there a way for it to be expanded?
3. The committee discussed the building at 1644 N Damen Ave., the owner has applied for a demolition permit. Can the SSA write a letter to the owner, referencing our Master Plan and encourage adaptive reuse? JW will discuss with the Board at the meeting and also bring to the Executive Committee.