

WPB Executive Committee
April 18, 2017
Minutes

In attendance: Brent Norsman (chair), Wayne Janik (treasurer), David Ginople (secretary), Pamela Maass (executive director), Jessica Wobbekind (managing director), Michael Ashkenasi (ssa program specialist)

1. The committee reviewed the 2016 SSA Audit – the accountant will attend the Commission meeting
 - a. Based on the audit, the carryover budgeted in the 2017 budget is correct.
2. The committee reviewed the 2016 annual report
 - a. This is sent to all PIN holders and businesses in the SSA

Motion 1: to approve the 2016 Annual Report for SSA #33.

3. The committee discussed the safety and quality of life programs as proposed by the Guide Development Committee.
 - a. Jim Peters recommended hiring a Night Manager to act as a liaison between the night and day businesses, Chamber & SSA, etc. Guide Development met after meeting with Jim Peters and decided to pursue the Night Manager job description. After this meeting, the Chamber received another request from the 2nd ward to provide security services. The committee met again and discussed creating a rebate program for businesses or residents in the SSA district who want to hire security. This allows the taxpayer to decide if private security is appropriate for them. The committee will be presenting a motion at the Commission meeting to approve a rebate program.
DG- where does the Chamber Board stand on this? PM- not in favor of hiring private security.
4. JW provided an update on the CDOT public meeting for the updates to the Milwaukee/North/Damen intersection.
 - a. CDOT has propose dates: May 9, Tuesday or May 11, Thursday. Either will work for the SSA.
5. The committee reviewed recommendations from other committees:
 - a. The Promote Committee made a recommendation to approve the funding of Tuesdays at the Triangle, they were unable to vote because Elaine Coorens had to recuse herself as she is a member of the Polish Triangle Coalition.

Motion 2: on behalf of the Promote Committee, to approve funding of the Polish Triangle Coalition's Tuesdays at the Triangle in the amount of \$1,750 from line item 1.10 (Community Grants).

- b. The committee reviewed a request to increase the amount of a façade rebate that was approved at the March Commission meeting. The committee decided that it needs to go back to the Guide Development Committee, BN does not like passing over the committee review process.

6. The committee reviewed the motions from the committees that will go to the full Commission.

New/ Old Business:

BN requests updates on the Blue Lounge Project and bike corrals at the meeting tomorrow.

BN would like to paint the water tower on the Continental Furniture building, it is so visible, would be a great image

DG would like an update for the Commission on arts projects

JW will reach out to Paul Kuhn about possibilities of installing the Wicker Buck somewhere else in the neighborhood.