

WPB (SSA #33) Commission Meeting Agenda

Wednesday March 15, 2017

Wicker Park Field House

1425 N. Damen Ave.

In attendance:

Brent Norsman (BN)

Rebecca Dohe (RD)

Wayne Janik (WJ)

David Ginople (DG)

Joe Hall (JH)

Marcy Huttas (MH)

Minutes

1. Call to Order at 7:00 pm;

Introductions – Chair

In attendance: Pamela Maass (executive director), Jessica Wobbekind (managing director), Michael Ashkenasi (ssa program specialist), William Toepfer, Chris Toepfer, Michael Lofton, Teddy Varndell, Schoen Smith, Alex Douglas, Jaci Amundson, Elaine Coorens, Jason Ticus

2. Review of February 15, Meeting Minutes

Motion to approve the minutes made by WJ; Seconded by DG

All in favor, no opposed, no abstentions

3. Review of Financial Reports, February 2017, report delivered by WJ

Motion to approve the financial reports made by JH; Seconded by RD

Discussion: Ask Mark about the rent lines, are taxes included in the line?

All in favor, no opposed, no abstentions

4. BN gives a quick explanation of what an SSA. Mr. Varndell asks for clarification of what an “SSA taxpayer” means, can apartment renters become Commissioners?

5. Chamber of Commerce Report, delivered by PM

WPB Business Carry-out is expected to launch by the end of March. Neighborhood Guide ad sales are in process, State of the Wards will be May 24th, still working on branded content stories- next one will be “stay WPB”, continuing to update the website, member survey is still out, the office is having the walls extended to the ceiling for privacy in the conference room, etc. this will be the final month of attending all the SSA meetings.

6. Program Manager Report, delivered by JW

The 2017 Recycling events started this past Saturday, 3/11. Michael worked the event and said the turnout was good. We collected approx. 4,153 pounds of paper and 1,185 pounds of electronics. The safety consultant is coming this week, sent around the information, everyone is invited to the seminar on the 20th. The Audit has begun, everything is going well.

7. Committee Reports

8. Executive, delivered by RD

Motion 1: to approve the funding of the 2017 landscaping services to be provided by Christy Webber Landscaping in an amount not to exceed \$51,500 from line item 2.02 (Landscaping).

Motion to approve made by RD; Seconded by WJ

Discussion? Mr. Varndell asks for details about the contract

All in favor, no opposed, no abstentions

Motion 2: to approve the funding of the 2017 tree care services to be provided by Bartlett Tree Experts in an amount not to exceed \$43,145 from line item 2.02 (Landscaping)

Motion to approve made by RD; Seconded by WJ

Discussion: what does this include? Tree pruning, pest management

All in favor, no opposed, no abstentions

Motion 3: to approve the purchase and service of 10 streetside recycling cans in an amount not to exceed \$13,500 from line item 2.05 (streetscape elements).

Motion to approve made by RD; Seconded by DG

Discussion about what the cans look like

All in favor, no opposed, no abstentions

Motion 4: to approve the purchase and service of 10 cigarette butt receptacles in an amount not to exceed \$5,100 from line item 2.05 (streetscape elements).

Motion to approve made by RD; Seconded by DG

Motion amended: to approve the purchase and service of 12 cigarette butt receptacles in an amount not to exceed \$5,100 from line item 2.05 (streetscape elements).

Motion to approve made by RD; Seconded by DG

Discussion: JH – this is a new program, WJ- this is a pilot to see if it is effective. JH- how will you site them? WJ- main intersections, distribute throughout the SSA. Bus stops? Mr. Varndell -this seems like a lot of money, how was this decided? MA-

explains the process in selecting the cans, BN- they will be powder-coated and branded. JH- will they be promoted?

All in favor, no opposed, no abstentions

Motion 5: to approve the funding of the façade enhancement rebate application at 1709 W. Division in an amount not to exceed \$2,654.44 from line item 2.03 (façade enhancement program). *Motion amended to include the address.*

Motion to approve made by RD; Seconded by WJ

No Discussion

All in favor, no opposed, no abstentions

9. Promote: WPB, delivered by RD

Motion 1: to approve the funding of CIMMfest “Spring Fling” to take place April 21 through April 23, 2017 and other programming to take place throughout the year in the amount of \$2,000 from line item 1.02 (special events).

Motion to approve made by RD; Seconded by WJ

Discussion: JH asks if programming has changed, yes format has changed slightly, they have broken the event up into 2 distinct weekends- April and November.

All in favor, no opposed, no abstentions

Motion 2: to approve the funding of Collaboration’s 2016/17 season of programming in the amount of \$5,000 from line item 1.10 (community grants)

Motion to approve made by RD; Seconded by WJ

Discussion: Ms. Smith explains Collaboration’s season of programming

All in favor, no opposed, no abstentions

JH asks about not approving *on the wall*, RD explains the committee’s intent.

10. Transportation: Pedestrians, Passengers & Bikes, delivered by JH
Focused on the intersection of North / Milwaukee / Damen, the 1st and 2nd ward are on board for a pilot project of improvements. The committee is planning a guerilla project for Walk to Work Day on April 7th, the committee is taking suggestions for bench locations. Working on letters of support for the Blue Lounge Project.

PASS CHAIR TO RD

11. Guide Development, delivered by BN

The big topic is the Quality of Life expert, the committee also discussed the enhanced safety rebates programming, the façade rebate program and messaging about the communities

PASS CHAIR BACK TO BN

12. Clean, Green & Safe, delivered by WJ

Motion 1: I move to approve and not to exceed \$3,000 from Line Item 2.02 (Landscaping) for design of tree tags second side, and replacement of damaged tags. This service is to be provided by Transit Tees. Tree tags will be hung on trees within SSA#33 on April 28, Arbor Day. These tags will hang for at least one month, then be removed and saved for next year. *Motion amended with date of Arbor Day.*

Motion to approve made by WJ; Seconded by: RD

Discussion: DG – our Arbor Day program was a success last year, the Arbor Day Foundation noticed it.

All in favor, no opposed, no abstentions

Motion 2: I move to approve and not to exceed \$4,200 from Line Item 2.02 (Landscaping) for the resetting of tree grates within SSA#33. This service will be performed by Lucas Contracting.

Motion to approve made by WJ; Seconded by: RD

Discussion: DG asks how many tree grates, approx. 25, depends on the condition of the trees.

All in favor, no opposed, no abstentions

13. Arts, delivered by DG

Motion: to approve the funding of Monique Meloche Gallery's *off the wall* public art installation of advertising benches throughout the SSA district in the amount of \$5,000 from line item 2.06 (public art).

Motion to approve made by DG; Seconded by JH

All in favor, no opposed, no abstentions

14. Vote "One Big Thing"

Discussion: DG- this is something we have wanted to do for long time, we wanted something permanent, we will continue to use "One Big Thing" as the name for our large installations. Describes the process of the RFP, where it went, it was posted for 10 weeks, we received 24

submissions, 5 were out of the state. Judges were Anna Cerniglia, Richard Rezak and Sam Marts. We lost 2 judges at the last minute, Sam was able to step in. We also solicited public comments. DG presents top 3 in order.

BN- would like to point out the Commission respects the committee's decisions usually
Mr. Ticus asks, did the committee share their decision? DG- yes, there was a lot of discussion.

DG explains the decision to open the RFP nationally and internationally instead of keeping it local.

Mr. Lofton asks- who is the review board at the City? It seems like there is no clear set of guidelines.

Mr. Varndell- would like to go on record to state the process was flawed, the SSA should have cast a wider net, he was able to show how easy it is to add another proposal and gain the interest of another artist. It pains him to see the lines of WP / B further blurred

BN- would like to see the buck on the 606.

JH- is there a vote to spend any money? Thanks to the committee for all their hard work

Mr. Ticus- Vice President of WPC, thanks to Pamela for coming out to WPC, it doesn't seem like many residents, businesses knew about this project

Motion: on behalf of the Arts Committee, to accept Lynn Basa's proposal, Workers Cottage Parklet, for the public art installation at the corner of Milwaukee and Wood.

Motion to approve made by DG; Seconded by JH

No further discussion

All in favor, no opposed, no abstentions

15. No questions or announcements

16. Adjournment Motion

Adjournment at 8:32 p.m.

Motion to approve made by WJ; Seconded by MH

Passes unanimously