WPB Transportation Committee  
Minutes  
January 12, 2017

In attendance: Joe Hall (co-chair), Brent Norsman (co-chair), Pamela Maass (executive director), Jessica Wobbekind (managing director)

1. The committee discussed project updates
   a. JW has submitted the bench permits
      i. JW will ask the ward offices if they have had requests for benches.
      ii. BN- there is room at Caffe Streets for a bench
      iii. The committee would like to install 20 more benches.

   Motion: to approve the funding of 20 benches in an amount not to exceed $35,000 from line item 2.05 (streetscape elements).

   b. Bike Corrals- still waiting to hear back from CDOT
   c. Blue Lounge Project- next step is to collect letters of support from businesses and Aldermen, JW working on collecting letters from participating businesses
   d. Division Street fences- no response to the RFP, JW will release it again, reach out to some other vendors.
   e. Every Body Walk! Micro grant- we did not receive the grant, we can expand on this project, it is in the Master Plan updated implementation matrix.

2. The committee reviewed the Master Plan Implementation Matrix
   a. Wayfinding- this continually comes up, it should be a priority for 2017.
      i. JW will create an RFP for a designer or planner who can create a program that achieves three objectives:
         1. Encourage walking
         2. Brand the district
         3. Wayfinding
   b. The committee would like to resend the letter to the Aldermen regarding transportation initiatives that would improve pedestrian and bicyclist safety in the district and request a meeting. Requests include:
      i. Restriping or updating the crosswalks near the Robey
      ii. Making Milwaukee a 20 mph zone
      iii. Other crosswalks that need improvement
         ** the committee will identify these crosswalks
         ** JW will research the costs of the Light Guard lighted crosswalks