

Executive Committee
Minutes
December 12, 2017

In attendance: Brent Norsman (Chair), Wayne Janik (Treasurer), David Ginople (Secretary), Pamela Maass (Executive Director), Hans Kumler (SSA Program Specialist)

1. WPB Ambassador Program Update—The Guide Development Committee met 12/12 to discuss initial program policies, goals, mission statement, and general program details. The SSA
2. Branding “refresh” Update—New logo concepts presented to Promote committee on 12/7. After another round of edits (expected 12/12), Gina Murphy will submit updated logo concepts for review at 12/13 SSA commission meeting. The Promote Committee will meet 12/20 to finalize design.
3. Holiday Decorations
 - a. Holiday Banners Update—all banners are up. Three badly tattered banners were removed by Frank O. Carlson and Company for a total of \$300.
 - b. Lights at the Parks District for the Damen Arts Plaza / 606 Update—Scott from Illuminight is awaiting an official permit from the Park District to install the lights on the 606. Additionally, the physical structure is in the fabrication process and is expected to be completed by Friday 12/15, installed by Monday 12/18.
4. Planters and bench permits
 - a. 22 (or 92 total) new permits received for planters along Milwaukee Ave. HK will develop an RFP for the installation, planting, and seasonal maintenance for planters installed on Milwaukee Ave.
 - b. Update on benches & permit status—2 recent bench permits were approved by City. Our vendor, Why Not Iron, has been instructed to fabricate the remaining 7 benches from the original contract, while we await more bench permits. Once completed SSA will arrange for installation and/or storage, depending on permit status.
5. Snow Removal—snow removal vendors came out last Saturday to shovel and salt sidewalks. No complaints received of missed areas.
6. Tom Bellino (SSA commissioner applicant) received final letter of support from 2nd ward and now has letters of support from all 3 aldermanic offices in SSA #33.
7. Motions for the Commission meeting:

***Motion 1 (guide development committee): to approve funding not to exceed \$5,000 for façade rebate applicant at 1900 W. North Ave. from line item 2.03 (façade enhancement program).
BN motions, WJ 2nd. All in favor.***

***Motion 2 (guide development committee): to approve funding not to exceed \$5,000 for façade rebate applicant at 1440 N. Ashland Ave. from line item 2.03 (façade enhancement program).
BN motions, WJ 2nd, All in favor.***