

Guide Development Committee
Minutes
November 14, 2017

In attendance: Brent Norsman (chair), Marcy Huttas (co-chair), Suzanne Keers, Michael Lofton, Pamela Maass (Executive Director), Michael Ashkenasi (SSA program specialist), Hans Kumler (SSA program specialist), Asher Kohn.

1. Market Study Brochure—the committee reviewed and provided feedback for the brochure, mainly around the map on page-4. MA will communicate issues to Teska and have new brochures printed before the Commercial Realtors & Brokers breakfast on Wed. 11/29 @ 9:30 a.m. at Royal Grocer & Co. (2118 N. Damen).
2. Acid Etching Prevention & Removal—the committee reviewed 2017 spending on acid etching program and was pleased to see applications on most of the corridors serviced by the SSA.
3. General Safety & Security Programs-- Committee members were supportive of the recent proactive approach taken in reaching out to businesses affected by crime. Committee thinks this approach can promote and educate businesses about SSA programs and crime prevention.
4. Applications still pending = Gallery Café, Windy Kitty Cat Café, Comedy Clubhouse, 2037 N. Damen
5. 2018 Neighborhood Quality-of-Life / Security-- WPBCC President David Stearns and WPBCC Board Member Robert Gomez continued discussion addressing safety/security concerns in the community through empowerment of businesses in the community. Proposed program would provide businesses with funds to cover staffing costs so that businesses can pay their staff to monitor and report crime and safety issues throughout the community. This would be done by having individual businesses assign staff to walk established routes in the neighborhood where crime data shows high occurrences. Data pulled from City of Chicago and the work the SSA intern completed over the summer. RG/DS identified high crime periods as 3-7pm and 9pm-12am. MA/HK/SSA will consider businesses to target to begin building program.