Promote Committee
Thursday, December 5th, 2019 - 8:45 am-10:20 am
Wicker Park Bucktown Chamber of Commerce - 1414 N. Ashland Ave.

In attendance: Rebecca Dohe (Committee Chair), Elaine Coorens (Voting Member), Fernando Moreno (Voting Member), Marcy Huttas (SSA Commissioner), Nicole Plecas (Resident)

Staff: Alice Howe (Program Specialist), Garrett Karp (Program Manager), Pamela Maass (WPBCC Executive Director)

1. 2020 Collaboration Programming
   a. The Grants Committee will review this grant in January 2020.
   b. The committee requested that Collaboration submit more detailed information showing how much of their programming takes place in SSA boundaries

2. Curmudgeon / Josie Davis Presentation - Follow up
   a. This could be a potential topic for the Commissioner Retreat.
   b. RD would like to defer to SSA Commission / Executive Committee on scope of project before going forward with RFP process

3. Welcome Banners
   a. Chicago Event Graphics changed 34 “Welcome” banners to “Happy Holidays” Banners
   b. Most of the current banners need to be replaced after the 2020 holiday season
   c. RD would rather wait until branding campaign to order new “Welcome” banners and suggested that the 34 current poles remain empty for a while after the holiday banners come down

4. 2020 Committee Adjustment
   a. Promote and Guide Development will be trading responsibilities to have a “grants and rebates committee” and a “marketing” committee.
   b. Grants & Rebates Committee would meet to review Community Grants quarterly
   c. The executive committee will review the final schedule next week.

5. Gname the Gnome
   a. The committee approved the result of the public poll and the winning name will be announced at the 2019 WPBCC holiday party next week at Exchange 312.

6. Holiday Lights/Decorations
   a. Illuminight is in the process of installing the new snowflake holiday decorations on 525 poles
   b. The Polish Triangle lights will be adjusted after the snowflakes are complete
   c. The 606 Bike Lights at the Damen overpass will also be installed within the next week with Chicago Park District supervision