Executive Committee Agenda
Tuesday, December 10th, 2019 - 8:40 am-10:20 am
Wicker Park Bucktown Chamber of Commerce - 1414 N. Ashland Ave.

In attendance: David Ginople (Commission Chair), Rebecca Dohe (Commission Vice Chair)
Wayne Janik (Treasurer), Marcy Huttas (Secretary)

Staff: Alice Howe (Program Specialist), Garrett Karp (Program Manager), Pamela Maass
(WPBCC Executive Director)

1. Budget
   a. SSA bank account is almost empty – Chamber will be using line of credit for SSA payments into early 2020

2. Committee Re-Alignment
   a. The committee discussed final changes to the proposed 2020 committee schedule that will be implemented starting January 1st, 2020.
   b. Promote Committee and Guide Development Committee will become “Grants & Rebates Committee” and “Marketing & Business Development Committee”
   c. There will be less total meetings throughout the year and all budget lines will explicitly be assigned to committees.

3. Voting Members
   a. Discussion surrounding sharing voting members between new committees
   b. Members of Promote and Guide Development would be grandfathered in
   c. One option would be committee members at-large, although most of the commissioners would prefer specific membership by committee
   d. Another option is reapproving current voting members in good standing on each committee to start the new year.
   e. GK noted that we don’t need to make this decision right away

4. 2020 Commission Retreat
   a. Staff will check in with all commissioners about meeting on January 10th for the retreat.
   b. GK request that Commissioners submit topics and staff may preempt the retreat with a survey

5. 2020 RFPS
   a. Staff will be posting RFPs this week for 2020 landscaping, tree maintenance, and the SSA annual audit for the 2019 fiscal year
   b. The shredding/e-recycling event RFP will be held off until Clean & Green Committee can discuss how to move forward with the event in 2020.
      i. Attendance dropped significantly in 2019 and most attendees are not coming from within SSA boundaries
      ii. This could be potentially sponsoring another organization or an alderman's office who is already hosting these.
      iii. Staff could also put together marketing materials to promote all other shredding and recycling events in the area.

6. Online Rebate Forms
   a. New online form for Façade, Safety and Security rebates will go live on the website by January 1st.
7. Holiday Decorations
   a. Staff is in contact with Illuminight to change colors on Polish Triangle lights for holidays
   b. 606 Bike lights at Damen Avenue are being installed today.
   c. Snowflake decorations are installed throughout the neighborhood (completed Mon 12/9)

8. Promotional/Branding Campaign
   a. The committee discussed next steps that the new marketing & economic development committee will be working towards in 2020 and beyond.
   b. DG and RD suggested this could be a major topic at the 2020 Commissioner retreat