Promote Committee Minutes
Thursday, October 3rd, 2019 - 8:40am-11:00am
Wicker Park Bucktown Chamber of Commerce - 1414 N. Ashland Ave.

In attendance: Rebecca Dohe (Committee Chair), Elaine Coorens (Voting member), Marcy Huttas (SSA Commissioner)

Staff: Alice Howe (Program Specialist), Garrett Karp (Program Manager)

Community Grant Applications
1. The committee discussed the distribution of grant funding for the remainder of 2019 and into 2020
   a. After record number of applicants in 2019, the committee’s goal is to more events for smaller amounts rather than a few grants for the highest possible amount ($5,000)
2. Application: 826CHI – Revitalization Initiative - $5,000
   a. Committee determined that part of this application made more sense for a Façade rebate, and other parts of it didn't seem convincing for SSA support
   b. Staff will reach out to them to ensure they are aware of our façade rebate program and identify areas of their programming that may be eligible for Community Grants

Motion 1: The Promote Committee moves to not approve 826CHI's community grant application. (19-1001)

EC motions. RD seconds. All in favor. MOTION NOT APPROVED.

3. WPBCC Chill Fest 2020

Motion 2: The Promote Committee moves to approve funding not to exceed $1,500 from line item 1.10 (Community Grants) for Wicker Park Bucktown Chamber of Commerce’s Chill Fest on February 8th, 2020. (19-1002)

RD motions. EC seconds. All in favor. MOTION PASSES.

4. Staff met with Vivian Garcia from Chicago Park District to discuss permitting and installation.
5. Staff submitted permit week of 9/30

Motion 3: The Promote Committee moves to approve funding not to exceed $5,000 from line item 2.06 (Public Art) for Illuminight Lighting Inc. for the installation/deinstall/maintenance of the Holiday Bike Lights Art Installation at the 606/Damen overpass for the 2019-2020 holiday season. (19-1003)
RD motions. EC seconds. All in favor. **MOTION PASSES.**

7. Door hangers for Snow Removal/Sidewalk Cleaning
   a. Staff is currently still working on these to distribute to businesses before the holidays