

2019 Event Sponsorship Overview



April 7
500+ Attendees



June - October (Out)
Dec - April (In)
500+ Attendees per Market
Occurs every Sunday



June - August
1000+ Attendees Per movie



July 27 - 29
90,000 Attendees



August 26 - 28
15,000 Attendees



Every 3rd Monday Monthly



Attendees based on venue capacity



September TBD
500+ Attendees
Ticketed Event



October 31
500+ Attendees



November 28
500+ Attendees



December 11
150-200 Attendees



Every 3rd Thursday Monthly
Attendees based on venue capacity



Every 2nd Wednesday Monthly
Attendees based on venue capacity

As a valued member of the Wicker Park Bucktown Chamber of Commerce, we encourage you to participate in the many events we offer to help brand and market your business to the community. Sponsorship of any of these events offer a variety of brand marketing impressions. Base sponsorship deliverables are listed below and additional add-ons may be customized based on an increase of your sponsorship level.

EVENT SPONSORSHIP - \$500

Web Page

- Inclusion of brand logo on the event slider on the home page
- Logo inclusion on event web page (10,000 unique visitors monthly)

Newsletter Ad and Website Ad for the month of October

- 4 week inclusion of 2 side bar newsletter ads (5000 subscribers)
- 4 week website homepage banner ad - 500 - 1000 clicks

Social Media

Facebook

- Event creation on Facebook Page
- Exposure to 6000 followers
- Event reach of 8000 per month
- 2 week promo ad for event and brand promotion

Instagram

- Exposure to 2800 followers (Farmers Market Page and WPBCC Page)
- Minimum of 4 stories with brand inclusion
- Weekly dedicated posts

Print Materials

Inclusion of logo on all print materials to be distributed throughout West Town, Wicker Park and Bucktown

PRESENTING EVENT SPONSORSHIP - \$2000

Customizeable add-ons - Add-ons are based on availability and lead time requirements for the below marketing/PR options:
*Impressions and values available upon request



THE SILVER MANGROUP